

ANÓNIMO

MARFA

PROJECT ROOMS EDITION

SITE SPECIFIC INTERVENTIONS

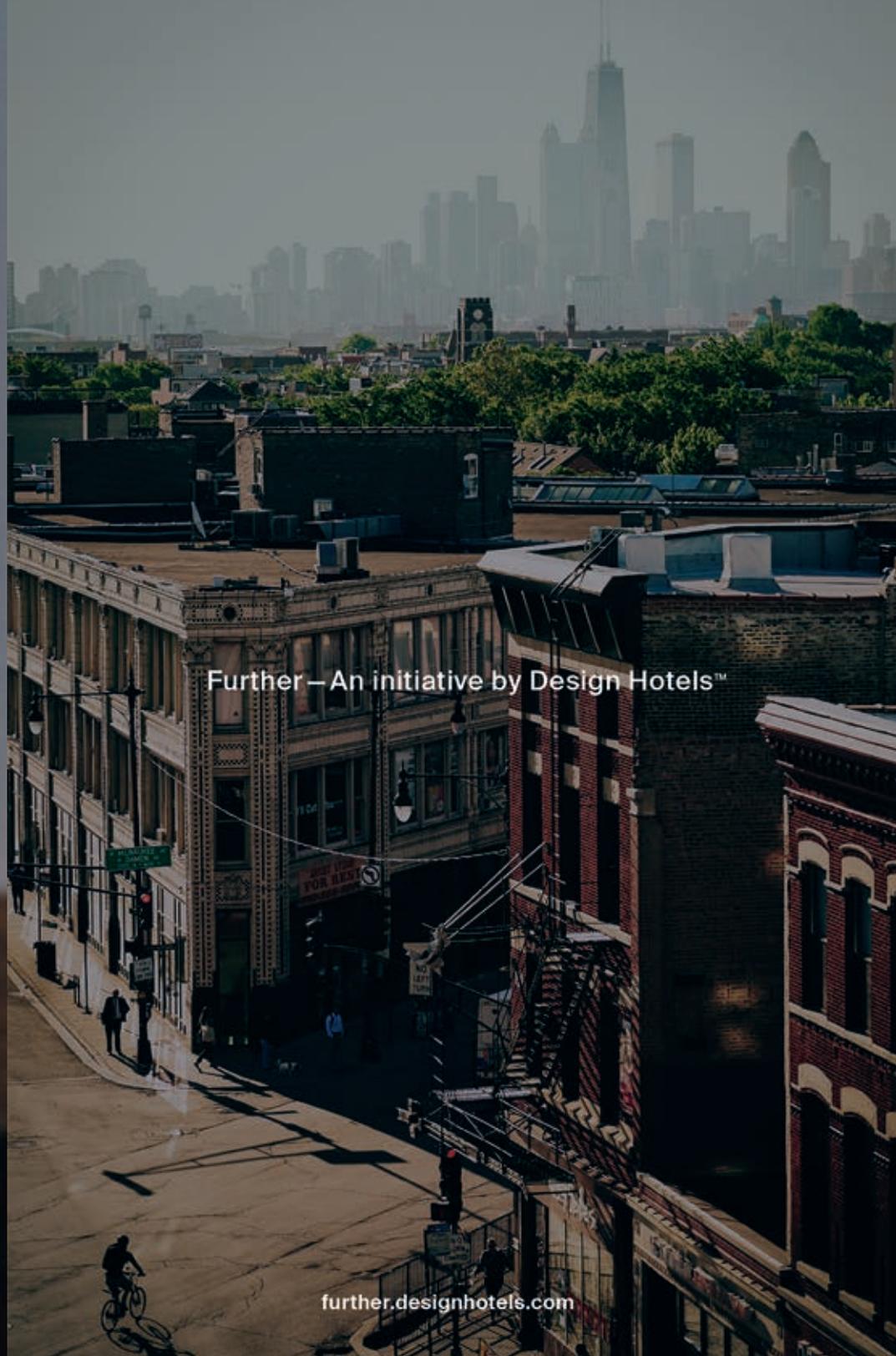


CHARCOAL • WOOD • TEXTILE • LIGHT • SOUND • CHROMA

Further

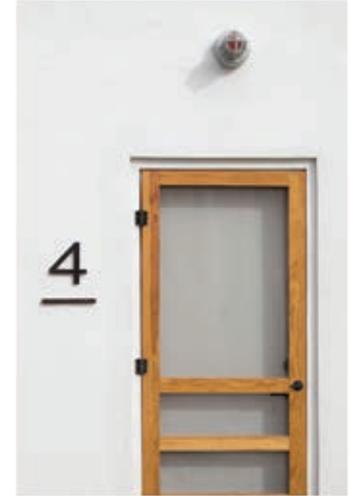


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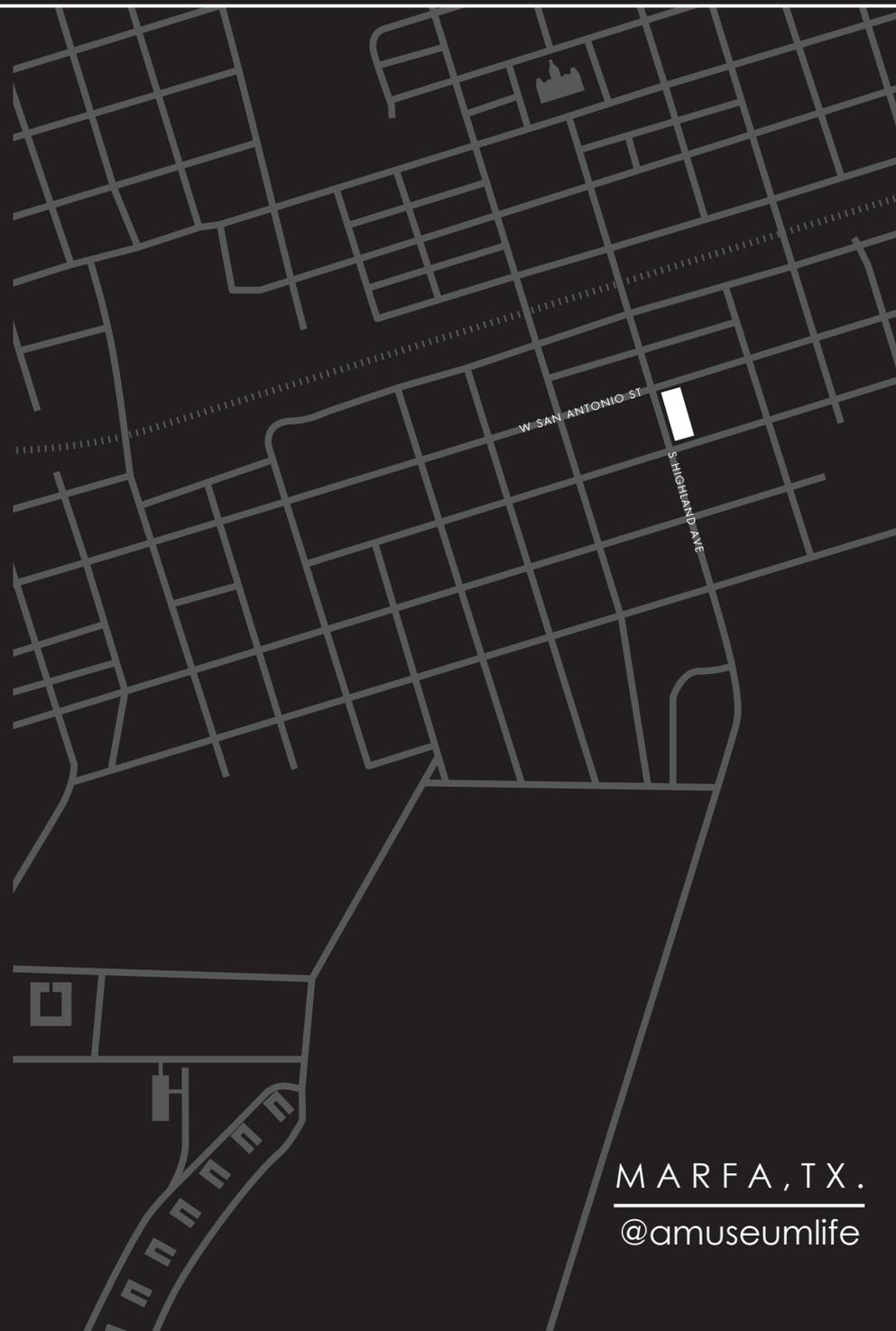


## The Basic Marfa

The Basic is a new hotel concept in the desert art town of Marfa inspired by the Japanese philosophy of Ma—consciousness of space, structure, and balance.

GIANT  
PRADA  
DESERT  
LIGHTS  
JUDD  
CHINATI

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MARFA, TX.  
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ABOUT

# ANÓNIMO

Anónimo is a contemporary art platform that started as an anonymous auction where the concealment of authorship remained until the piece is sold to the highest bidder. A platform that has evolved into a multi-destination art initiative whose main purpose is to encourage the purchase of art as a process free of preconceived ideas, motivated only by the connection that an anonymous piece can generate.

## ART AUCTION

Anónimo has been searching for ways to materialize the concept of revaluation of the work of art by its face value vs. its economic value. Through its multi-city anonymous art auctions, Anónimo has created a scenario where the public has successfully achieved independent conversations with each piece, free from preconceived ideas about the author's career, gallery representation or market value. By eliminating the details of the authorship, the public has effectively experienced an anonymous purchase based only on a personal and emotional appreciation to each work of art.

## THEMATIC EDITIONS

After four successful editions in Miami during Art Week, the latest at the Faena Forum and The Bass Museum of Art; a sold out edition in Mexico City's Tamayo Museum, and a its first Textile edition in Oaxaca; Anónimo presents a new wave of thematic editions that celebrate contemporary interpretations of millenary craftsmanship, skills and techniques. A further exploration that aims to focus on the talent and ancestral beauty of the hand of the artist.

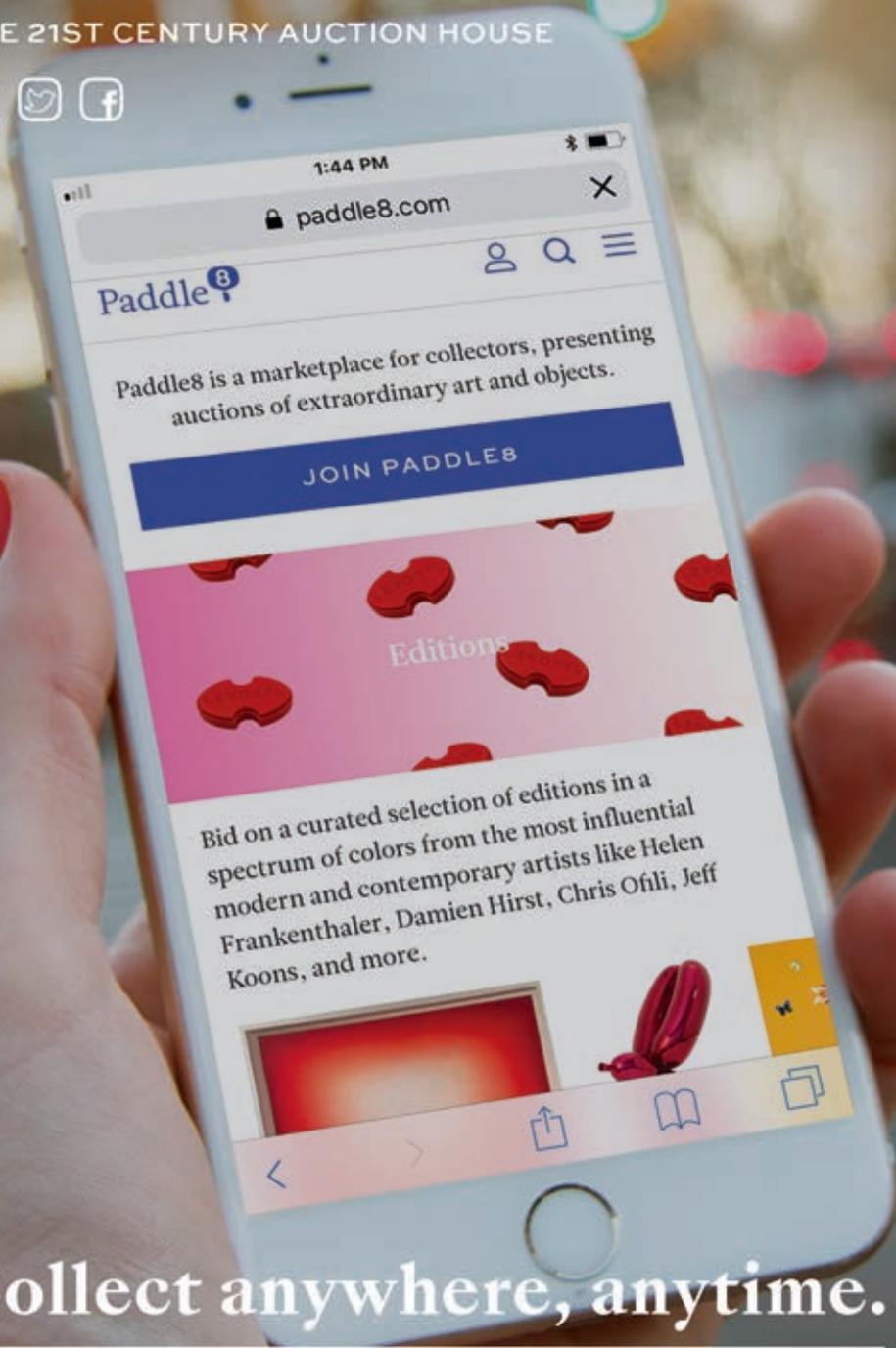
## SITE SPECIFIC EDITIONS

As the Anónimo platform expands into new destinations and forms of artistic expression, a variety of special editions are being envisioned and purposely curated to respond to their geographic and environmental context. Giving birth to a collective of site-specific editions that can evolve out of the art auction rule book and explore new and fresh ways to appreciate and approach the daring complexities of today's art world.



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## ANÓNIMO

COMING  
SOON

@ANONIMOCOLECTIVO

# V F G I

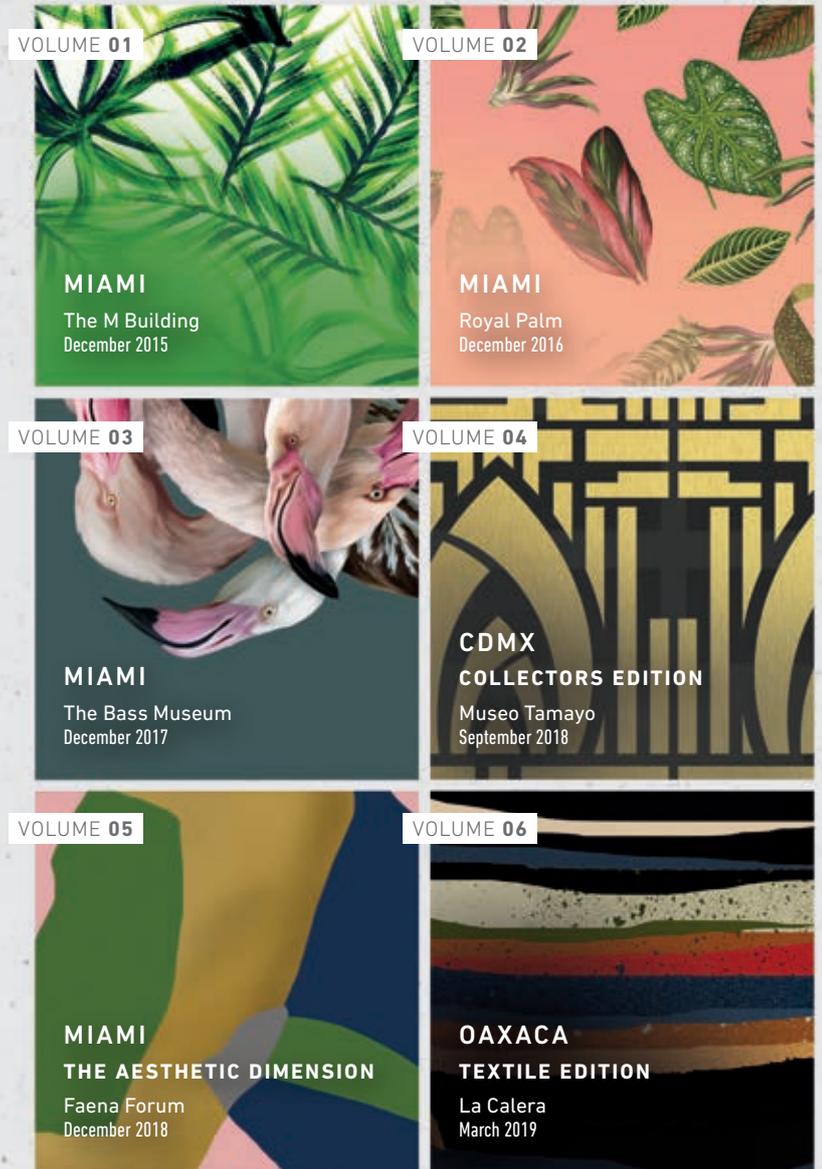
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## ANÓNIMO

PREVIOUS  
EDITIONS

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## SOCIAL RESPONSIBILITY

Anónimo has a firm commitment to continue to raise funds for social, cultural and environmental causes that create real impact in our planet and civilization.

ANÓNIMO has raised over six editions

—\$890,000 USD—

That have supported causes that we strongly believe in:

Hogar Cabañas • Art Nexus Foundation • Programa ECOS • The Bass Museum  
Boys and Girls Club de Puerto Rico • Fundación Olga y Rufino Tamayo • Faena Arts  
Blue Lab Preservation Foundation • The efforts of Don Remigio Mestas to preserve the  
Textile tradition in Oaxaca

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**DOBEL.**  
TEQUILA



## ANÓNIMO MARFA

PROJECT ROOMS EDITION

SITE SPECIFIC INTERVENTIONS

—VOLUME 7

In collaboration with Further and Design Hotels, Anónimo presents a Marfa site specific edition of solo show commissioned project rooms with interactive art, site-specific installations and exhibitions that respond to the West Texas town artistic, geographic, and environmental context.

Having the vast desert as framework, the Marfa Project Rooms edition is a multi-dimensional space that takes over the Basic Hotel showcasing six different artistic expressions that celebrate contemporary interpretations of Prime Elements and Prime Matter:

**CHARCOAL—WOOD—TEXTILE  
LIGHT—SOUND—CHROMA**

The selected anonymous artists take over each room and offer the public an immersive experience around their own contemporary views, explorations, and interpretations of each category that unravel in three main sections: installation, body of work, and interactive art experience.

To honor Marfa's close relationship with the Mexican border, all works in this exhibition are produced in Mexico by Mexican artist or artists living or producing art in Mexico.

The funds collected through these art sales will support The Marfa Education Foundation and Las Americas – an El Paso immigration Legal Aid. Focusing on family separation and civil rights in deportation.



**Further**

November ————— 2019  
The Basic Marfa, Texas



NEWSPAPER • COFFEE • COCKTAILS

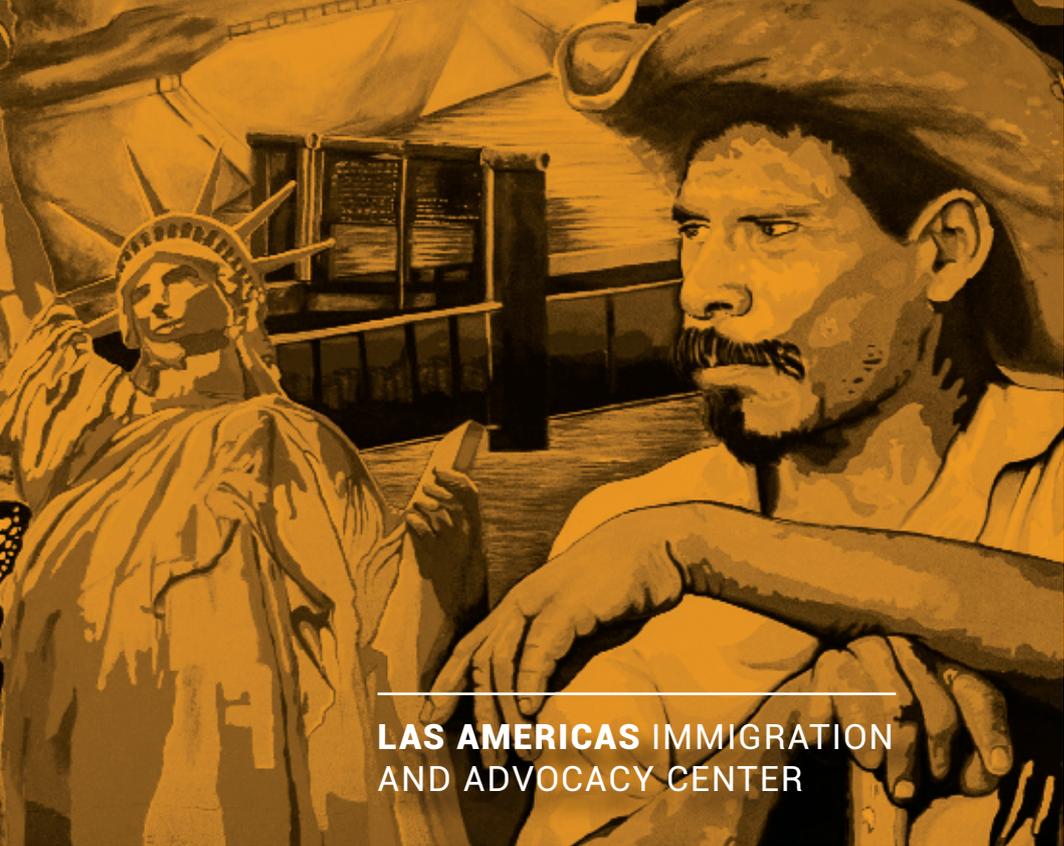
The Big Bend Sentinel is a weekly newspaper covering Presidio, Brewster, and Jeff Davis counties. Founded in 1926, it is the Big Bend region's oldest news source.



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[bigbendsentinel.com](http://bigbendsentinel.com)



## LAS AMERICAS IMMIGRATION AND ADVOCACY CENTER



1500 E. Yandell Dr.  
El Paso, TX 79902

las-americas.org  
administrator@las-americas.org

Since the conception of our organization in 1987, Las Americas has focused on providing advocacy, legal representation, and education to low-income immigrants in the El Paso, Texas, community. Las Americas serves as one of only two organizations in El Paso that helps low-income immigrants at little to no cost. Day in and day out our team of dedicated employees and volunteers work tirelessly to secure the dignity, freedom and the safety and security of migrant families.

### OUR MISSION

To provide high-quality legal services to low-income immigrants and to advocate for human rights.



## THE MEF MISSION

The Marfa Education Foundation supports and enhances the work of the Marfa Independent School District, and is committed to facilitating enrichment projects and to augmenting the education of the District's students. MEF accomplishes its mission by

- Encouraging academic excellence and motivating students and faculty to reach their highest potential by providing funds not available through traditional sources for activities that complement and enhance the District's classroom educational experience
- Inspiring involvement, cooperation and unity in the community to participate in the District to enrich the quality of education for all students
- Acknowledging and recognizing exemplary and innovative teaching and/or academic extracurricular programs and activities in the District

Comprised of individuals from the Marfa community who all donate their time and skills to the organization, MEF has more than doubled its budget over the last three years and now supports seven projects and initiatives at Marfa ISD. In service to a total of 350 students (200 elementary, 50 middle, 100 high school), MEF raised over \$130,000 last year to help improve our school and provide resources for our students.



## CHROMATIC STUDIES OF ENDANGERED SPECIES

Anonymous Artist

Commissioned by



Around 1,500 species of plants and animals, some classified as endangered or in a state of vulnerability, are found within the five corridors of binational habitats along the border between Mexico and the United States. Blocking them with a concrete barrier would mean their inevitable disappearance due to the fragmentation of their natural habitats, soil erosion and the degradation of connectivity between landscapes, water and food supplies; as well as mating areas, which ensure the survival of Biodiversity in the area.

Jaguars, bighorn sheep and Sonoran pronghorn from northern Mexico have much to lose with a border wall. The entire desert ecosystem would be severely affected.

The project CHROMA for ANÓNIMO/MARFA is based on the scientific research "Nature Divided, Scientists United: US-Mexico Border Wall Threatens Biodiversity and Binational Conservation" published in 2018 by Defenders of Wildlife



## PROJECT ROOMS

# CHROMA

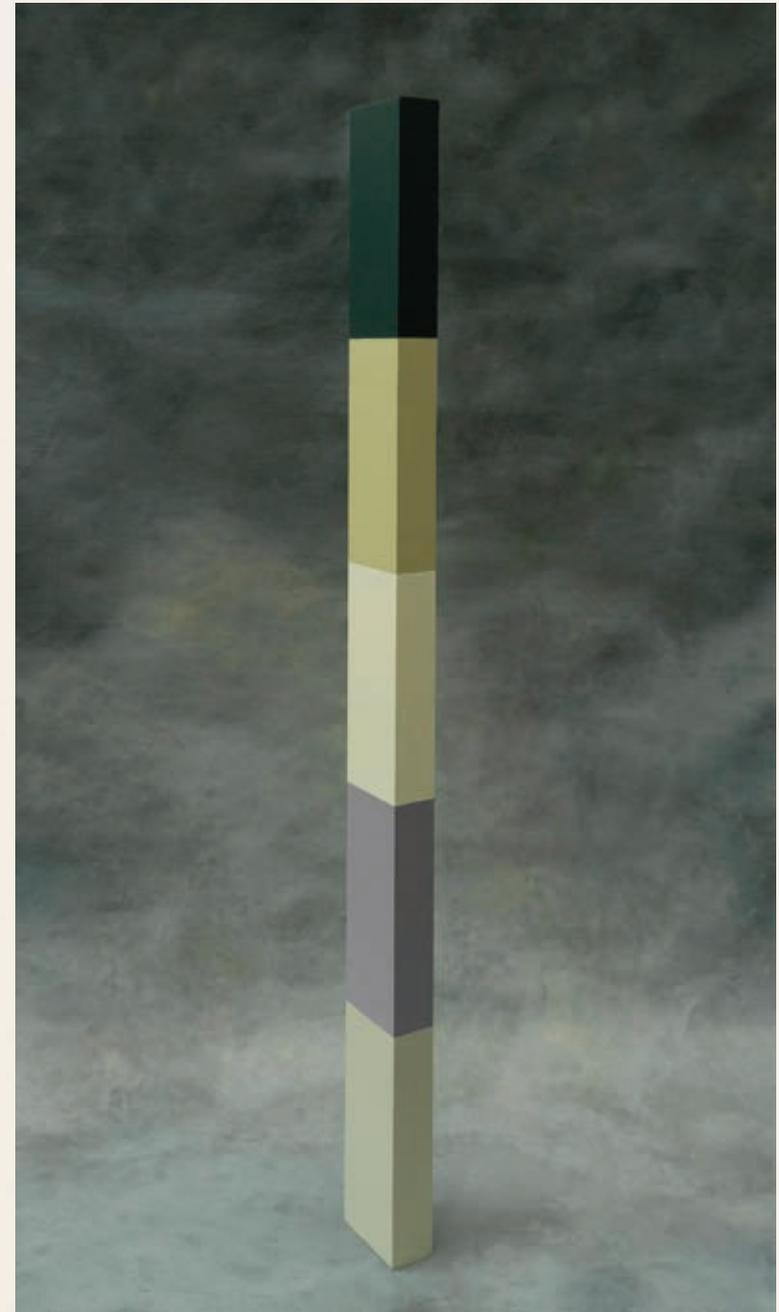
Commissioned by



and the The International Union for Conservation of Nature's Red List of Threatened Species (IUCN Red List); to identify and classify species of plants and animals that, nowadays, are located or wander freely across the border within a land threshold of 20,000 km<sup>2</sup> between both countries. The population status of the chosen species for this art project is currently under the terrible category of DECREASING and most classify in a state of vulnerability or endangered.

The project establishes a poetic approach towards the color combinations of plants and animals that soon will cease to exist due to human interventions in the landscape, as consequence of socio-political notions in face of the border territory.

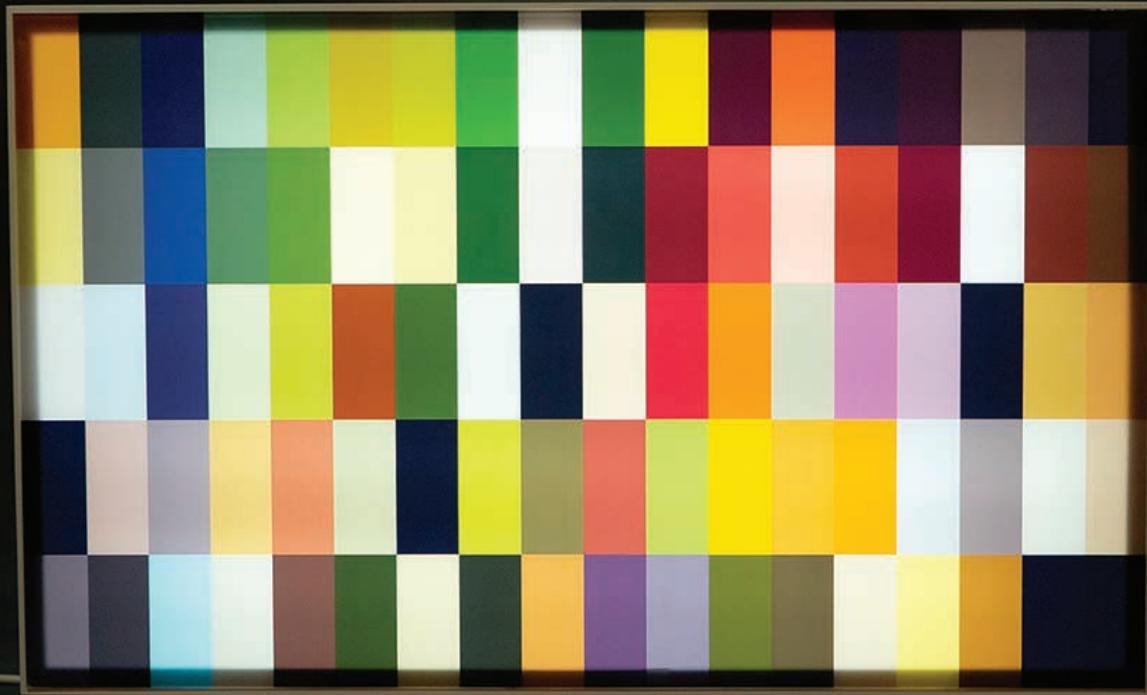
CHROMA is conformed by a series of sculptures, light boxes and drawings, forming a chromatic catalog, as a cabinet of curiosities, of the species that are at risk of disappearing. Developing a color code of 5 hues that are characteristic to each species. The 3 sculptures TUMBLEWEEDS take as inspiration the spherical and organic forms of the Russian thistles (*Salsola tragus*), which arrived



PROJECT ROOMS — CHROMA

PROJECT ROOMS

— CHROMA



in 1873 with Russian immigrants in South Dakota. These invaders, that arrived as immigrants from around the world, quickly sprouted. They tumble to disseminate their seeds through broader territories. Hopefully, other species could spread, as easily and effectively as tumbleweeds do, through their natural habitats again.



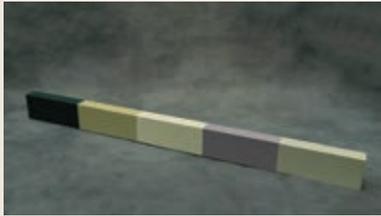
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PROJECT ROOMS — CHROMA

# PROJECT ROOMS

## CHROMA



**Decreasing I-X, 2019**  
Recycled wood, acrylic  
100 x 10 x 5 cm each  
**\$1,800 usd each**  
**\$6,500 usd for five pieces**  
**\$11,000 usd for ten pieces**



**Critically Endangered, 2019**  
Duratrans print + light box: wood,  
plexiglass, trovicel, cable & LED's 5,500 K<sup>a</sup>  
50 x 13 x 13 cm  
**\$2,500 usd**

**Vulnerable, 2019**  
Duratrans print + light box: wood,  
plexiglass, trovicel, cable & LED's 5,500 K<sup>a</sup>  
50 x 77 x 13 cm  
**\$4,500 usd**

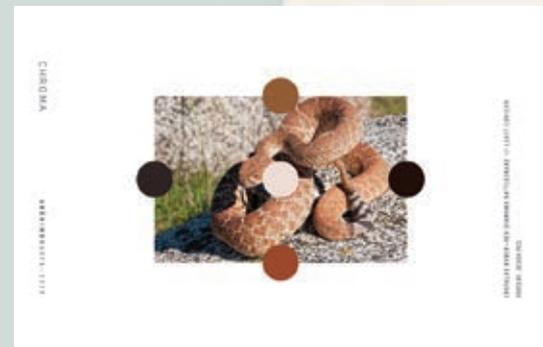
**Endangered, 2019**  
Duratrans print + light box: wood,  
plexiglass, trovicel, cable & LED's 5,500 K<sup>a</sup>  
50 x 82 x 13 cm  
**\$5,000 usd**



**Tumbleweed I, 2019**  
Recycled wood, acrylic  
68 cm ø  
**\$10,000 usd**

**Tumbleweed II, 2019**  
Recycled wood, acrylic  
90 cm ø  
**\$12,000 usd**

**Tumbleweed III, 2019**  
Recycled wood, acrylic  
120 cm ø  
**\$14,000 usd**



Commissioned by





**When still the black walls reflect the yellow light of the sun**

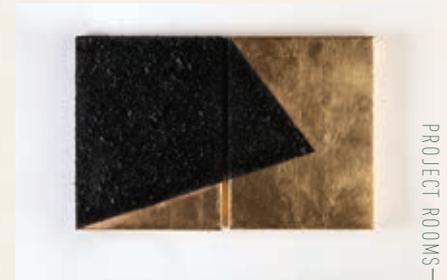
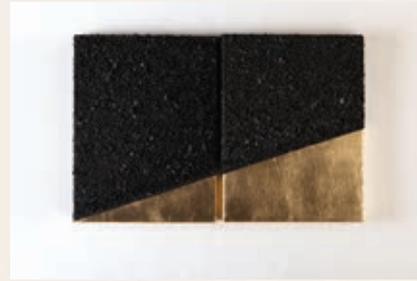
Anonymous Artist

Using Orozco's notebooks as a reference, that set forth essential matters in formal realization such as order, foresight and geometric rigor, the artist develops a series of paintings titled "Rebote cósmico", where time, structure, space, light and darkness are the main actors. A series of pictorial works in coal and gold leaf reflect the dialogues created by light bouncing of the edges of an architectural landscape and reveal the luminous peculiarities articulated in relation to the whole. An alternative vision in relation to the geometric reflection and the expansion of space, which could propose new models with alternative structures to the automated and mechanized system of modernity. Alluding to a dialectic between light and darkness,



PROJECT ROOMS

# CHARCOAL



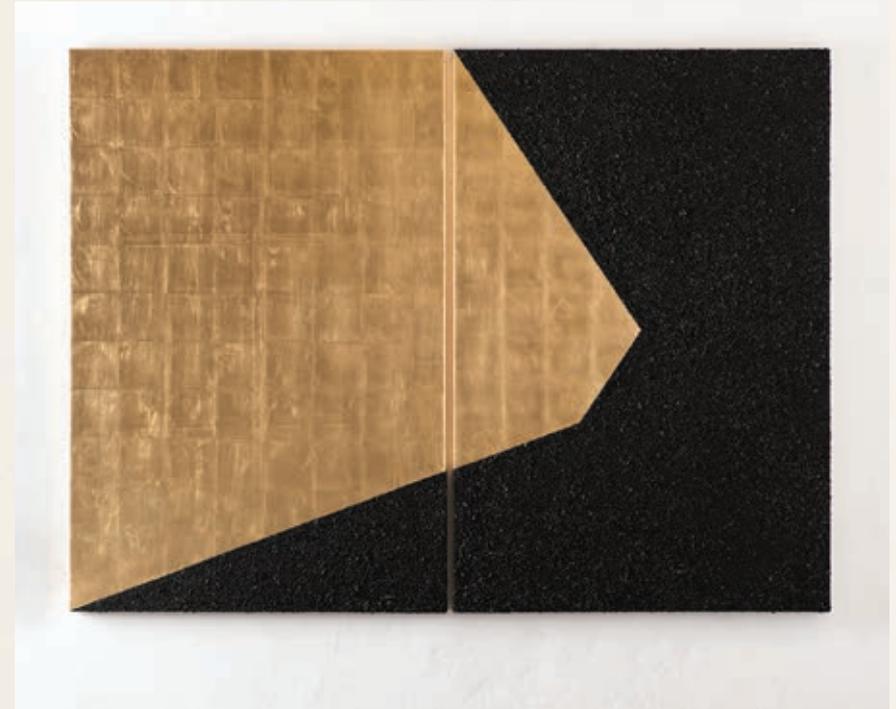
PROJECT ROOMS — CHARCOAL

confronted in this series, comes the interest in studying one of the chapters of production and research on the abstract form of one of the most important Mexican artists, José Clemente Orozco. A series of works that addressed an interest in

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MAESTRO  
**DOBEL.**  
TEQUILA

PROJECT ROOMS

— CHARCOAL



PROJECT ROOMS — CHARCOAL

geometric composition and the compositional study of form, are revealed in *Metaphysical Landscape*, 1948, oil on canvas, which suggests a landscape that moves away from the material world and is unattainable to reason, it shows us a glimpse to the door of "death" and exhibits desolation in a line that hypnotizes us in the same way as would happen when observing the cold and dark profiles of an open grave.

PROJECT ROOMS

CHARCOAL



**Rebote cósmico IV (diptych), 2019**

Coal, gold leaf, on canvas

40 x 60 x 3 cm

**\$3,000 usd for diptych**



**Rebote cósmico XVII (diptych), 2019**

Coal, gold leaf, on canvas

40 x 60 x 3 cm

**\$3,000.00 usd for diptych**



**Rebote cósmico XIX (diptych), 2019**

Coal, gold leaf, on canvas

40 x 60 x 3 cm

**\$3,000 usd for diptych**



**Rebote cósmico XXIV (diptych), 2019**

Coal, gold leaf, on canvas

40 x 60 x 3 cm

**\$3,000 usd for diptych**



**Rebote cósmico XVIII (diptych), 2019**

Coal, gold leaf, on canvas

40 x 60 x 3 cm

**\$3,000 usd for diptych**



**Rebote cósmico XXVI (diptych), 2019**

Coal and gold leaf, on canvas

180 x 240 x 5 cm

**\$12,000 usd for diptych**



**Rebote cósmico XXVII (diptych), 2019**

Coal and gold leaf, on canvas

180 x 240 x 5 cm

**\$12,000 usd for diptych**



**Ubi sunt, 2019**

Coal, wood en pedestal covered

with gold leaf

1.25 x 40 x 40cm

**\$4,500 usd**



**Untitled, 2019**

Shovel covered in coal and gold leaf

1.50 x 30 cm

**\$4,500 usd**

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TEQUILA



## A backwards march / A forward talk

Anonymous Artist

When it comes to wanting to understand one's world, it's not always about searching for explanations. Sometimes it's about stepping out of line long enough so it's just the naked self that can make it back. Because in life we tend to spend most of our days disappearing into something other than what we came here to give. But only what dies, can be born again. And so—with destiny, at its best, being a matter of time—all we can do is collide with the sun until we start heading home.

PROJECT ROOMS

TEXTILE

Commissioned by

V F  
G I



Wishing to intentionally bypass technological assistance, the artistic practice of Gerardo Ruiz Musi pays homage to a creational process where every gesture still bears the consequence of an impulse, a feeling – and therefore a world of truths.

## PROJECT ROOMS

# TEXTILE



### **A capillary hint of red, 2019**

Hand-woven dyed cotton and wool  
with vinyl paint  
120 x 120 cm  
**\$5,000 usd**



### **The thread unravels, merciful release, 2019**

Hand-woven dyed cotton and wool  
with vinyl paint  
120 x 120 cm  
**\$5,000 usd**



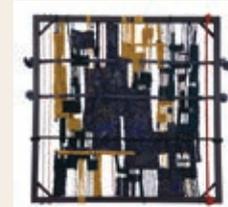
### **A forward talk, 2019**

Hand-woven dyed cotton and wool  
with leather and plastic tube  
200 x 150 cm  
**\$8,000 usd**



### **A backwards march, 2019**

Hand-woven dyed cotton and wool  
with leather and plastic tube  
200 x 150 cm  
**\$8,000 usd**



### **The pressure points, 2109**

Hand-woven dyed cotton and wool  
with acrylic paint  
100 x 100 cm  
**\$3,500 usd**



### **Absorbed into the fiber of your soul, 2019**

Hand-woven dyed cotton and wool with  
acrylic paint  
100 x 100 cm  
**\$3,500 usd**



### **Into deeper pools I dive, 2019**

Hand-woven dyed cotton and wool with  
acrylic paint and tape  
210 x 125 cm  
**\$7,000 usd**

Commissioned by

**V F  
G I**

## Our land is full of bones

Anonymous Artist

The evolution process that vascular plants endured more than 650 million years ago allowed them to exit the oceans and give birth to their colonization on firm land. It is not an overstatement to say that the world as we know it exists as a product of this event.

The plant kingdom is our most ancient link to life; throughout history it has functioned as both a regulator and the foundation of our living ecosystems.

Trees grow through a complicated chemical process in which the atmosphere's carbon dioxide is transformed into carbon and oxygen is released into the atmosphere, making life possible.

Trees were our origin, we evolved through them and once we descended onto the Earth's surface, the symbiotic process that links us to them prevailed and took on infinite courses. The origins of our civilization are founded on trees.



Commissioned by



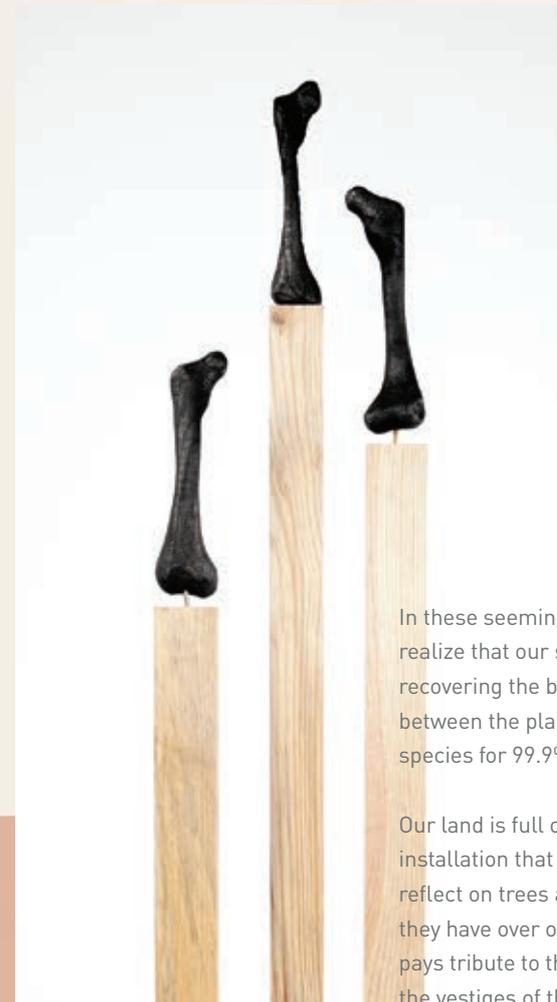
PROJECT ROOMS

WOOD



@ananimocolectivo — ananimocolectivo.com

Commissioned by



In these seemingly hopeless times, we realize that our survival depends on recovering the balance that prevailed between the plant kingdom and our species for 99.9% of history.

Our land is full of bones is an installation that invites the visitor to reflect on trees and the implications they have over our existence, as it pays tribute to those who today seek the vestiges of their children buried in our indifference.

# PROJECT ROOMS

## WOOD

Our country has been in the middle of a civil war for 13 years that has claimed the lives of at least 250,000 people who are mostly in a condition of missing persons. Hundreds of thousands of individuals are pulverized in our territory waiting to be observed.

Our land is full of bones is a tribute to them.



### Estudio hueso 1

Pinewood bone stated on wood pollin with brass joints.

Variable dimensions / 100 pieces

\$500 usd each



### Estudio hueso 2

Burnt pinewood carved in the shape of a bone.

161 x 8 x 8 cm / 10 pieces

\$700 usd each



### Estudio hueso 3

Burnt pinewood carved in the shape of a bone.

90 x 8 x 6.5 cm / 4 pieces

\$1,300 usd each

## Process Ritual Future Eternal II,

Anonymous Artist



When in a young age, the artist learned that generations of holiday decorations, specifically tree toppers, had been left behind when the family moved to Miami from Puerto Rico. The loss of these objects, embedded with years of individual memories, activated a response of obsessively re-collecting discarded light objects from second hand stores all over the world, including Mexico, Europe and the Caribbean basin.

For Anonimo Marfa the artist presents a project conceived of the light elements collected particularly through his travels throughout Mexico, thus creating an environment composed of various mediums, including large murals that attempt to blend and embrace each artwork within the space. He does this mixing and blending to allude to the idea that the future is in an eternal communion with the past, and only when we reach out to the source is when we can be liberated of the polemics of time.

## PROJECT ROOMS

# LIGHT

In the artworks presented here the artist delivers these (childhood memories) illuminated objects again, repurposed, while playing with the past and future in a symbiotic relationship that cannot be separated. The resulting artworks in the form of wall assemblages, murals and prints seems to be transformed into magical vehicles of light, ritualistic objects to be worshipped empowered by their past, their memories.

These artworks remind us of our relationship to objects and that objects can be loaded with memories and it is the artist role to re-activate them, as if to remind us that to play with the future is to play with the past.



In a cultural moment when many are obsessed with a state of permanent future, the artist goes back and re-activates the past by looking directly into the source, bringing it into the present and the future in an eternal dance where rituals, syncretisms and personal memories become universal.

Commissioned by  
MEZCAL  
**CREYENTE**

# PROJECT ROOMS

## LIGHT

Commissioned by

MEZCAL  
**CREYENTE**

### Falling Star Tet-A-Tet, 2012-2019

in collaboration with Alberto

Latorre

Polished stainless steel

4'-6" long x 2'-0" wide x 2'-9" high

Edition 2/3

\$16,000 usd



Falling Star Tet-A-Tet

### Times of Illumination III, VI, VII, 2018

Collected objects, electrical tree

toppers, plywood, paint

51 x 51 in. One of a kind

\$26,000 usd



Times of Illumination III,



Times of Illumination VI,



Times of Illumination VII

### Times of Illuminations for the Love of Beauty. Daytime, 2018

Pigmented inkjet on fine art paper

18 x 18 in

Edition of 3/25

\$400 usd



Times of Illuminations for the Love of Beauty. Daytime



Times of Illuminations for the Love of Beauty. Nighttime



Amulets (iridescent)

### Times of Illuminations for the Love of Beauty. Nighttime, 2018

Pigmented inkjet on fine art paper

18 x 18 in

Edition of 3/25

\$400 usd



Future Eternal I



Future Eternal III



Future Eternal IV

### Future Eternal I, III, IV, VII, IX, XVI, 2018

Pigmented inkjet on fine art paper

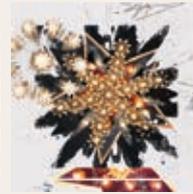
40 x 40 in

Edition 1/3, 1 a/p

\$4,200 usd each



Future Eternal VII



Future Eternal IX



Future Eternal XVI

### Future Eternal II, X, XII, 2018

Pigmented inkjet on fine art paper

40 x 40 in

Edition 1/3

\$5,000 usd each



Future Eternal II



Future Eternal X



Future Eternal XII

### Future Eternal (curtain) IV, 2018

Pigmented inkjet on fine art paper

49 x 40 in

Edition 1/3

\$6,300 usd

### Future Eternal (curtain), 2018

Pigmented inkjet on fine art paper

49 x 40 in

Edition 1/3

\$6,300 usd



Future Eternal, (curtain) IV



Future Eternal, (curtain)



Future Eternal, (iridescent)

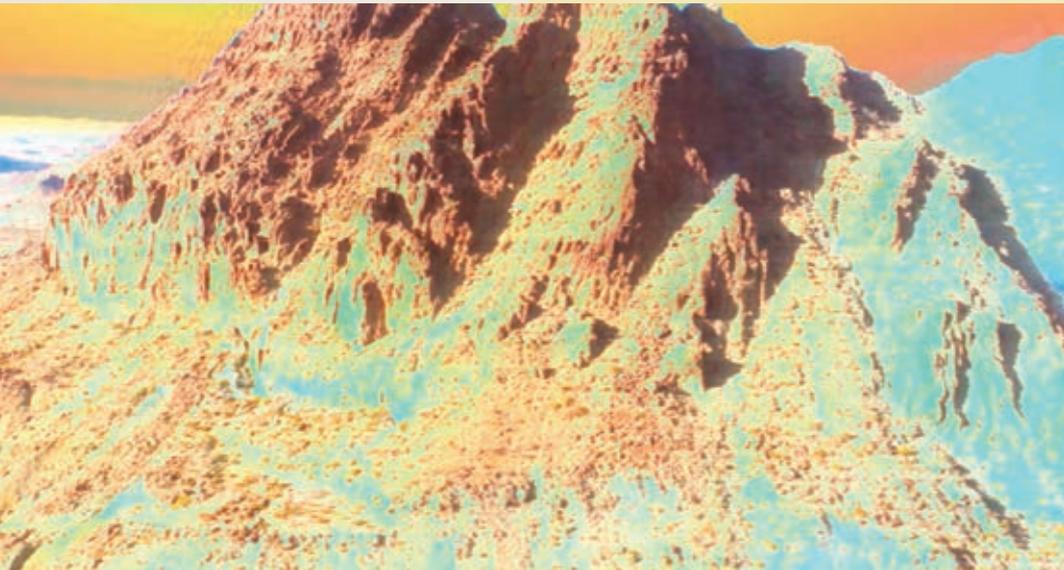
### Future Eternal, (iridescent), 2018

Pigmented inkjet on iridescent paper

34 x 24 in

Edition of 2/5

\$2,600 usd



## Protectorate and the protector

Anonymous Artist

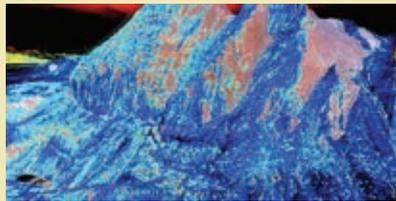
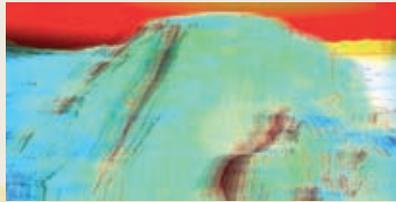
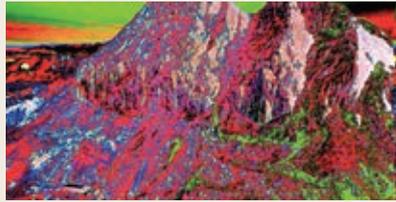
This far West Texas landscape with its endless horizons and boundless opportunity reminds us of our shared history planted deep in the soil. Undocumented and documented humans alike share this air we breathe and land we inhabit. The interactivity between human, air and land is a mystery that can only be experienced within a higher awareness by stimulating the senses.

Commissioned by  
AMUSEUMLIFE

## PROJECT ROOMS

# SOUND

This audio/visual installation is a collaboration between Mexico City director and a composer/performer. They have spent many months living in Marfa, Texas capturing video and audio material as a researcher would collect samples to be used under a microscope. The video material in the room will act as a sheet to cover the viewer and immerse them in the macro and micro elements of this land. Every corner is video mapped to drape across the walls of the room, transporting one back to the outside the exhibition doors. The sound of the live room including the participant will be mixed with the composition and live performance, which manipulates and distorts the view of the Western



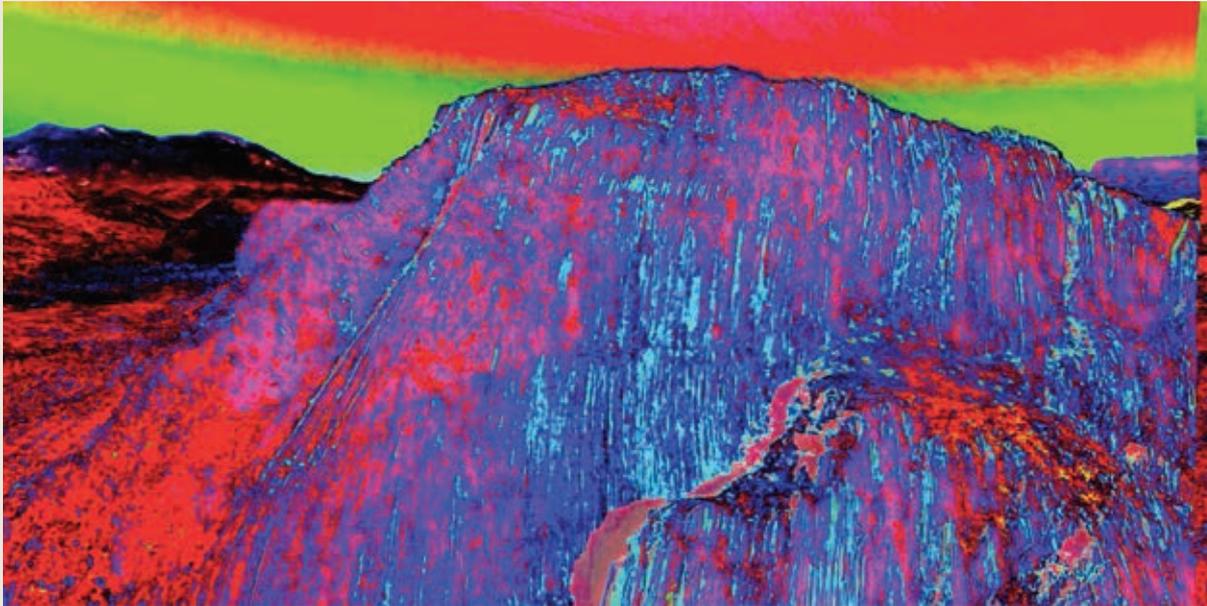
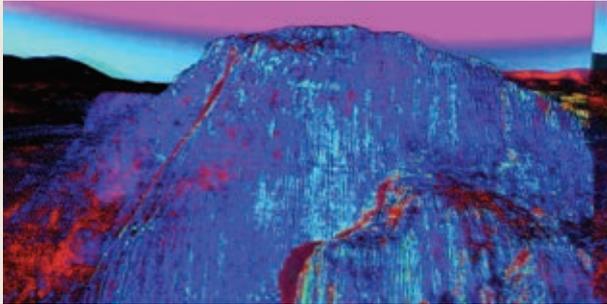
landscape in reaction. The performer is the viewer and the creator, who will all manipulate and interfere with what is experienced and the audio acts as the ignition of interactivity. The field recordings and sound samples of the landscape are directed towards a 7.1 surround sound audio output for the multi sensorial attributes to be physically felt by the participant.

Commissioned by  
**AMUSEUMLIFE**

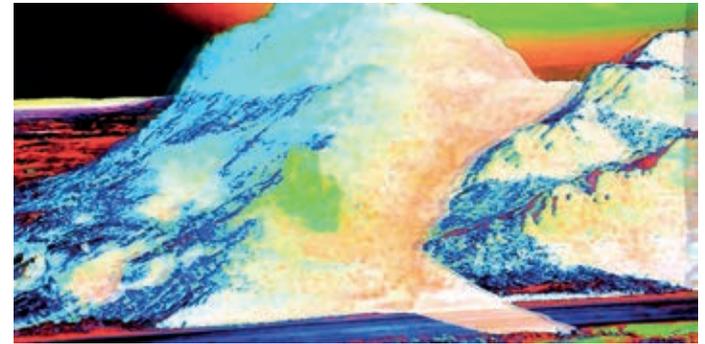


PROJECT ROOMS

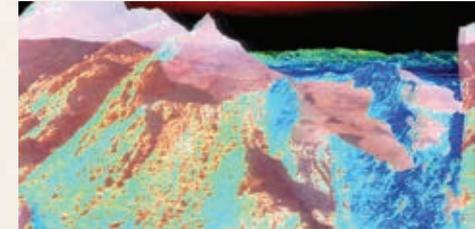
# SOUND



Commissioned by  
**AMUSEUMLIFE**



SOUND



The elements and frequencies are tuned to match the surrounding area to reduce sound to its most fundamental aspect. Sound is defined to be a disturbance of matter that is transmitted from its source outward. A disturbance is anything that is moved from its state of equilibrium. The purpose is to relate the physicality of our environment, and within the installation space, create a multi sensorial environment to entice disturbance and resolution.



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**The Presidio International** newspaper covers a remote, rugged border town in the Far West Texas desert. Like the desert, resources are few in Presidio and the Big Bend border region. The International strives to provide quality, bilingual reporting for a cross-cultural community in one of the poorest cities in the state. With the generous support of **ANÓNIMO** and the **Marfa Project Rooms Edition** Exhibition we'll continue to work hard to raise the quality of journalism to the level of the International's sister paper, **The Big Bend Sentinel** ¶

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# WEEKEND AGENDA

THURSDAY

NOVEMBER 14

8pm—12pm — Welcome Cocktails & Dinner  
hosted by A Museum Life

FRIDAY

NOVEMBER 15

11am—4pm — Judd/Chinati Foundation Tours  
5pm—6pm — Further Opening Ceremony:  
Welcome Cocktails and Opening  
Ritual at The Thunderbird  
6pm—10pm — Ballroom Marfa opening of  
Solange Pessoa  
7pm—8pm — Marfa Lights - Self Guided tour  
10pm—1am — Ballroom Marfa After Party



@ananimocolectivo — [ananimocolectivo.com](http://ananimocolectivo.com)

SATURDAY

NOVEMBER 16

9am—11am — Further Borderlands:  
Conversations and Breakfast  
at The Sentinel  
11am—1pm — Judd/Chinati Foundation Tours  
**1pm—5pm — Anónimo Marfa x Further  
at The Basic**  
7pm—10pm — Dinner Party hosted  
by Anónimo x Further  
10pm—1am — Anónimo x Further After Party

SUNDAY

NOVEMBER 17

10am—12pm — Private artists tours at  
Anónimo x Futher  
11am—4pm — Judd/Chinati Foundation Tours  
5:30pm—7pm — Further Closing Ceremony:  
Meditative Walk and Activation  
of Stone Circle by Haroon Mirza  
8pm—12pm — Farewell Dinner

## HOW TO GET TO MARFA

### FROM MEXICO

1. FLY TO CIUDAD JUAREZ, CHIHUAHUA (CJS)
2. RENT A CAR
3. CROSS THE BORDER
4. DRIVE APROX. 3 HOURS TO MARFA

### FROM THE USA

1. FLY TO EL PASO, TEXAS
2. RENT A CAR
3. DRIVE APROX. 2 ½ HOURS TO MARFA

### FLYING PRIVATE

MARFA MUNICIPAL AIRPORT  
+1 432 729 3102

## WHERE TO STAY

**HOTEL SAINT GEORGE**  
marfasaintgeorge.com

**THUNDERBIRD**  
thunderbirdmarfa.com

**COSMICO**  
elcosmico.com  
(promo code: here123)

**HOTEL PAISANO**  
hotelpaisano.com

**THE LINCOLN MARFA**  
thelincolndmarfa.com

**RIATA INN**  
riatainnmarfa.com

**AIRBNB**  
airbnb.com

## ANÓNIMO MARFA

### COFFEE BREAKFAST & LUNCH

FRAMA  
DO YOUR THING  
ASTER MARFA  
THE WATER STOPS  
BUNS N' ROSES  
EL COSMICO  
JETT'S GRILL  
LA PLAYA  
MARFA BURRITOS  
MANDO'S  
PIZZA FOUNDATION  
MANDO'S  
THE FOOD SHARK  
OC DAO

### DINNER

STELLINA  
COCHINEAL  
CAPRI  
AL CAMPO  
LAVENTURE  
PLANET MARFA

### DRINKS

AL CAMPO  
BAR SAINT GEORGE  
CAPRI  
EL COSMICO  
LA CASITA  
LOST HORSE SALOON  
PLANET MARFA

### SHOP

MARFA BOOK CO  
COMMUNITIE  
MANO MERCANTILE  
PURE/JOY  
GARZA MARFA  
COBRA ROCK BOOT COMPANY  
EL COSMICO  
RABA MARFA  
MAGIC HOUR MARFA  
FREDA  
MARFA BRAND  
MOONLIGHT GEMSTONES  
MIRTH  
RANCH CANDY



**PRIVATE TOURS**

- JUDD FOUNDATION**  
(THE BLOCK & THE STUDIOS)
- CHINATI FOUNDATION**  
(FULL TOUR COLLECTION) & SUNSET AT  
ROBERT IRWIN'S "UNTITLED DOWN TO DUSK"
- BALLROOM MARFA**, OPENING OF SOLANGE  
PESSOA DIRECTOR'S WALK.
  - PRADA MARFA / ELMGREEN & DRAGSET
  - STONE CIRCLE / HARROON MIRZA

**GALLERY WALKS - STUDIO VISITS -  
PRIVATE COLLECTION TOURS**

- RULE GALLERY
- EXHIBITIONS 2D
- JACOBS GALLERY
- WRONG STORE
- ARBER & SON EDITIONS
- BROTHERS FINE ART MARFA
- KRUGER GALLERY MARFA
- MARFA STUDIO OF ARTS
- VLDT MARFA
- LOCAL ARTIST STUDIO VISITS
- PRIVATE COLLECTION  
HOUSE TOURS

**A MUSEUM LIFE OTHER MARFA  
RECOMMENDATIONS**

- MARFA LIGHTS
- MARFA GLIDERS [www.flygliders.com](http://www.flygliders.com)
- MARFA MUNICIPAL GOLF COURSE
- MCDONALD OBSERVATORY IN FORT DAVIS, TEXAS
- BIG BEN NATIONAL PARK IN PRESIDIO, TEXAS
- TERLINGUA BREWSTER, TEXAS

**A MUSEUM LIFE ROAD TRIP  
RECOMMENDATIONS**

- ON YOUR WAY BACK TO EL PASO, GO VISIT WHITE  
SANDS NATIONAL MONUMENT
- DRIVE TO SANTA FE AND VISIT THE GALLERIES,  
STORES AND MUSEUMS, THAOS, CHIMAYO AND  
ABIQUI WHERE GEORGIA O'KEEFFE HOME AND  
STUDIO IS LOCATED [www.okeeffemuseum.org](http://www.okeeffemuseum.org)
- VISIT THE GREATER WORLD EARTHSHIP COMMUNITY
- TRY RESERVATIONS FOR THE LIGHTNING FIELD BY  
WALTER DE MARIA IN QUEMADO. [www.diaart.org](http://www.diaart.org)
- DRIVE AROUND ROUTE 66 IN ALBUQUERQUE



\*

**PRIVATE ART TOURS PACKAGE**



CHARLES ROSS: **PRISMS** —————  
ON VIEW THROUGH JANUARY 11, 2020



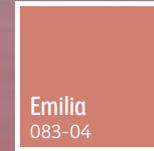
RULE Gallery 204 E. San Antonio St. Marfa, TX

**RULE Gallery**  
Exhibiting contemporary art since 1991

[rulegallery.com](http://rulegallery.com)

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ColorLife®  
TRENDS



# COLOR DEL AÑO 2019

Este tono rosa suave y sombreado, asemejado a la arcilla, transmite una **vibra de calidez**. Es el color perfecto para un espacio cómodo de relajación o un color de fondo que complementa al verde de la vegetación nativa.

# oficios

Services for Artistic Production

**We make ideas possible.  
We gather all efforts: artists,  
artisans, workshops and studios.**

**We are a community that believes  
in hand-crafted work, in the energy  
of time expressed in objects.**

**We are the crafts /  
Somos todos los oficios**



Moraine Lake, Banff National Park, Alberta

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LONGER STAYS			HOMES & VILLAS	Residence INN	TOWNERPLACE SUITES	MARRIOTT RESIDENCES	SPACESHIP			



BELIEVERS  
WELCOME

# ANÓNIMO

## MARFA PROJECT ROOMS EDITION

FOUNDER AND  
MANAGING DIRECTOR  
**ALEJANDRA MARTÍNEZ**

CONTENT DIRECTOR  
**SELENE ROJAS**

SPONSORSHIPS  
AND COMMUNICATIONS  
**KARINA CERVANTES**

ART LOGISTICS  
**MIRIAM VILLASEÑOR—OFICIOS**  
**RICARDO GUZMÁN—OFICIOS**

CLIENT SERVICES  
**ELENA MUÑOZ**  
**ANA PONZO**  
**CICLALI CARMONA**

ART TOURS AGENDA  
**GERARDO SARUR—A MUSEUM LIFE**

FURTHER WEEKEND AGENDA  
**MARKUS SCHREYER**  
**PASCAL FREY**

INSTALLATION AND  
ART PRODUCTION  
**JUAN PABLO OCHOA**  
**AMAURY HINOJOSA**  
**LUIS EDUARDO LÓPEZ**

GRAPHIC DESIGN  
**NAUMAN, VISUAL & IDENTITY LAB**

GRAPHIC IDENTITY  
**JORGE MEDINA**

PRESS  
**DÉBORAH VÉRTIZ—HONEY GUIDE**  
**SANTIAGO PAZOS—PAZOS MEDIA**

SOCIAL NETWORKS  
**SELENE ROJAS**

A special thanks to Markus Schreyer, Pascal Frey, Virginia Thomas Grey, Jayson Seidman and Jeannan Dara from Design Hotels and The Basic Hotel for this incredible opportunity. Thank you Gerardo Sarur for introducing us to the heart and soul of Marfa. Thank you Virginia Lebermann, Laura Copelin, Peyton Gardner and Adriana Farietta from Ballroom Marfa for guiding us through this experience. And a special thanks to the Marfa community for opening its doors and hearts to us and showing us the unique and exquisite magic imbedded in this desert.

# Further



1 DESIGN HOTELS AMUSEUMLIFE

HAESTRO  
**DOBEL**  
TEQUILA

MEZCAL  
**CREYENTE**



V F  
G I

THE BIG BEND  
*Sentinel*

**Comex**

Paddle 8

oficios

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MARFA  
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