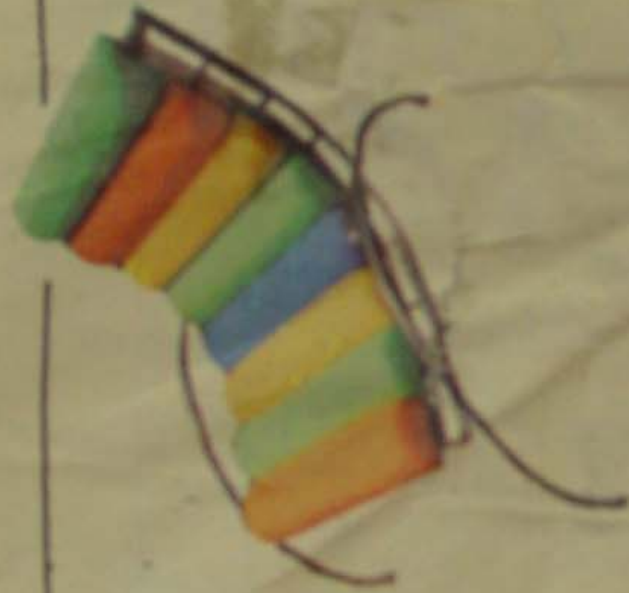


ARTS -RA



**HOME GROWN
AND HIP**

South Florida
is a hotbed of
cool designs
HOME & DESIGN, 1G

EDITION

mi Herald

EVERETT'S CUMMINGS & 1988 THE MIAMI HERALD

Y 19 1992

\$1.00

Miami Style Competition



"La Silla Centrust" — lounge chair. Designed by Carlos Betancourt, manufactured by Due Amici.

The Second Annual Miami Style Competition has named its 1988 winners. The contest was open to professional designers. Prototypes of winning entries were built by local manufacturers. The categories included office, living room, upholstered, dining and casual/outdoor furniture as well as lighting/lamps, wall systems and home

The first place award went to James Russell Mackenzie for his "Winter/Summer chair". Second and third place went to Michael Wolk for the "Tides Table" and "Cornerwood". Carlos Betancourt took a first place for "La Silla Centrust" as did Leonard Horowitz for his "Classic Deco Console Lamp".

...the same style in metal and wood
langue version.

A graduate of the Art Institute of
Fort Lauderdale, Betancourt, 25, also
has a collection of metal chairs with
geometric backs. If the back
cushion is covered in purple, the
seat is red, and vice versa. For

PLEASE SEE FURNITURE, 41



NEAT SEAT: Carlos
Betancourt's colorful
'Can Trust Chair' won a Miami
style competition.



Alves, far left, in his studio with a mosaic portrait of Jose Martí. Left: Betancourt, in a jumpsuit of black, on his Biscayne Bay chaise longue.

Carlos Betancourt

ceramic shards. Alves recycles electrical fixtures, soap dishes, bathroom fittings, and he also creates a lot of the ceramics that make up his work, although after Hurricane Andrew last August, shattered traffic lights provided him with an abundance of raw materials.

here at his shop Imperfect Utopia.

In 1988, Betancourt created his first award-winning chair, inspired by I. M. Pei's newly erected Centrust Tower in Miami, its forty-six ribbed stories illuminated by alternating bursts of bright colors. "I thought," he recalls, "why not make cushions in the same nonstop red, orange, chartreuse, and bright green?" Many more pieces fol-

at Capistrano shops.

"As a child, I was constantly knocking them off tables," says Carlsson. "Now my parents have a lot of my work that these figures though many of the broken ones have been recycled."

Another window on the street known as the Fifth Avenue South is a twelve-foot-high wall of singer Celia Cruz & her album cover and various High Heel, chairs, and found-object sculptures. Carlsson says, "I've been twenty-six years in Puerto Rico to my parents, works as an interior furniture designer

Class Carlson, 1063 Lincoln Rd., Miami Beach, FL 33139, 305-673-3824. Imperfect Utopia, 704 Lincoln Rd., Miami Beach, FL 33139, 305-538-4821) ◆



Waste chairs in velvet and cloth by Carlsson.

Tara Solomon's
Lichtenstein-inspired
footstool.



Susan Greenwood for The New York Times

Home Grow and Hip

Unconventional furniture
makes itself right at home

By JO WERNE
Herald Home Furnishings Writer
Photos by CHUCK FADELY
And JEFFERY A. SALTER
Miami Herald Staff

The cabinet has fanciful fish swimming along its edges. The chair sports multicolored bolsters that can be rearranged according to whim. The sculptured chaise longue is fabricated from scrap wood.

These are witty pieces that work. You can sit on them, store things in them, eat dinner off them or just admire them as art. And you can find them in Miami Beach shops, Design District showrooms and Coconut Grove art galleries.

The South Floridians who made them come from different backgrounds — interior design, painting, architecture, medical technology, real estate and carpentry. What they have in common is their delight in creating the unusual.

Metal, mesh and more

Carlos Betancourt's "CenTrust Chair" — so called because its bright orange, yellow and green bolsters can be changed around like the illumination on the building — won the Miami Style competition in 1988. Made of hollow stainless steel with a mesh base for the cotton bolsters, the chair costs \$2,000. Betancourt has sold five of them and one chaise longue version.

A graduate of the Art Institute of Fort Lauderdale, Betancourt, 25, also has a collection of metal chairs with geometric backs. If the back cushion is covered in purple, the seat is red, and vice versa. He



NEAT SEAT: Carlos Betancourt's colorful 'CenTrust Chair' won a Miami Style competition.

Business Day

The New York Times

Advertising Star Opens New Show



Ed McCabe is back on Madison Avenue after competing in an 8,000-mile road rally and joining an agency in Miami, and is opening New York's newest

advertising agency, McCabe & Company. The giant painting by Carlos Betancourt in Mr. McCabe's office is a memento of his brief stay in Miami.

Jack Manning/The New York Times

THE
Raleigh
MIAMI BEACH

TES
AUTIFUL POOL
STAIRANT
OUNTAIN
CAFE
ROOM

ONTROLS WITH
GE PROGRAMMING
TALIAN, SPANISH,
ESE FOR:

PE PLAYER

ATORS AND SAFES
E AND BATH FIXTURES
PHONES PER ROOM

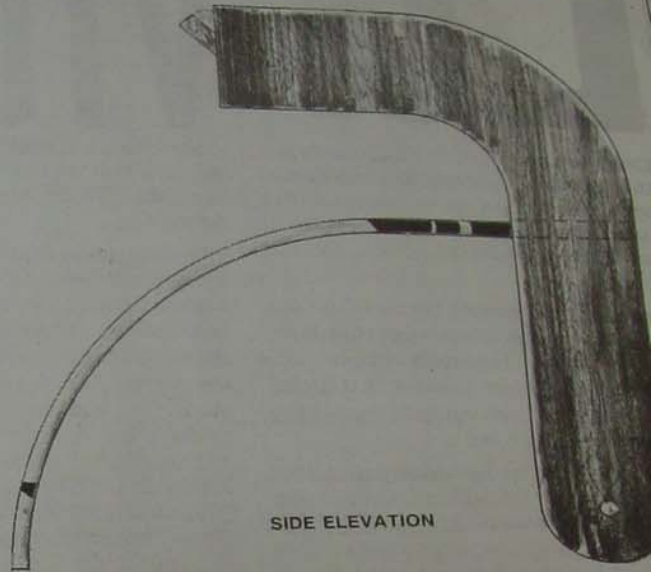
OUTDOOR GYM

N • AT EIGHTEENTH & COLLINS • MIAMI BEACH



MIAMI STYLE

... in Miami are coming of age. You can
... t all around. A sense of purpose, of
... which can be obtained, of knowing
... ve are, where we are going, what we
... out, of doing it... with style, our style.
... iture designer Carlos Betancourt,
... plifies the New Miami. Young,
... ic, full of ideals and ideas, his designs
... ean, innovative, directional with a
... of purpose, balanced, unique, strong,
... rant but timeless... classic... very us,
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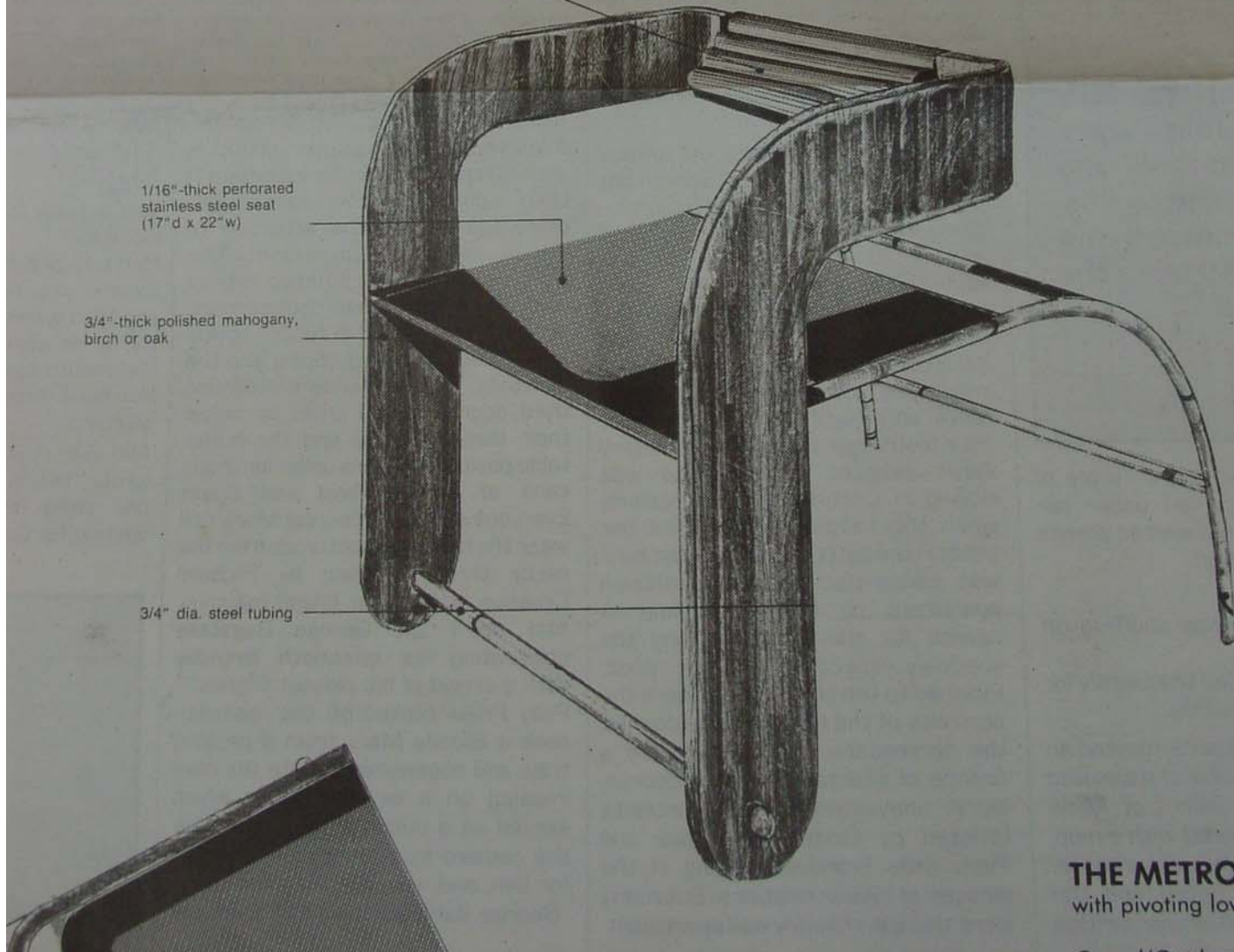


Pivoting back in
black leather

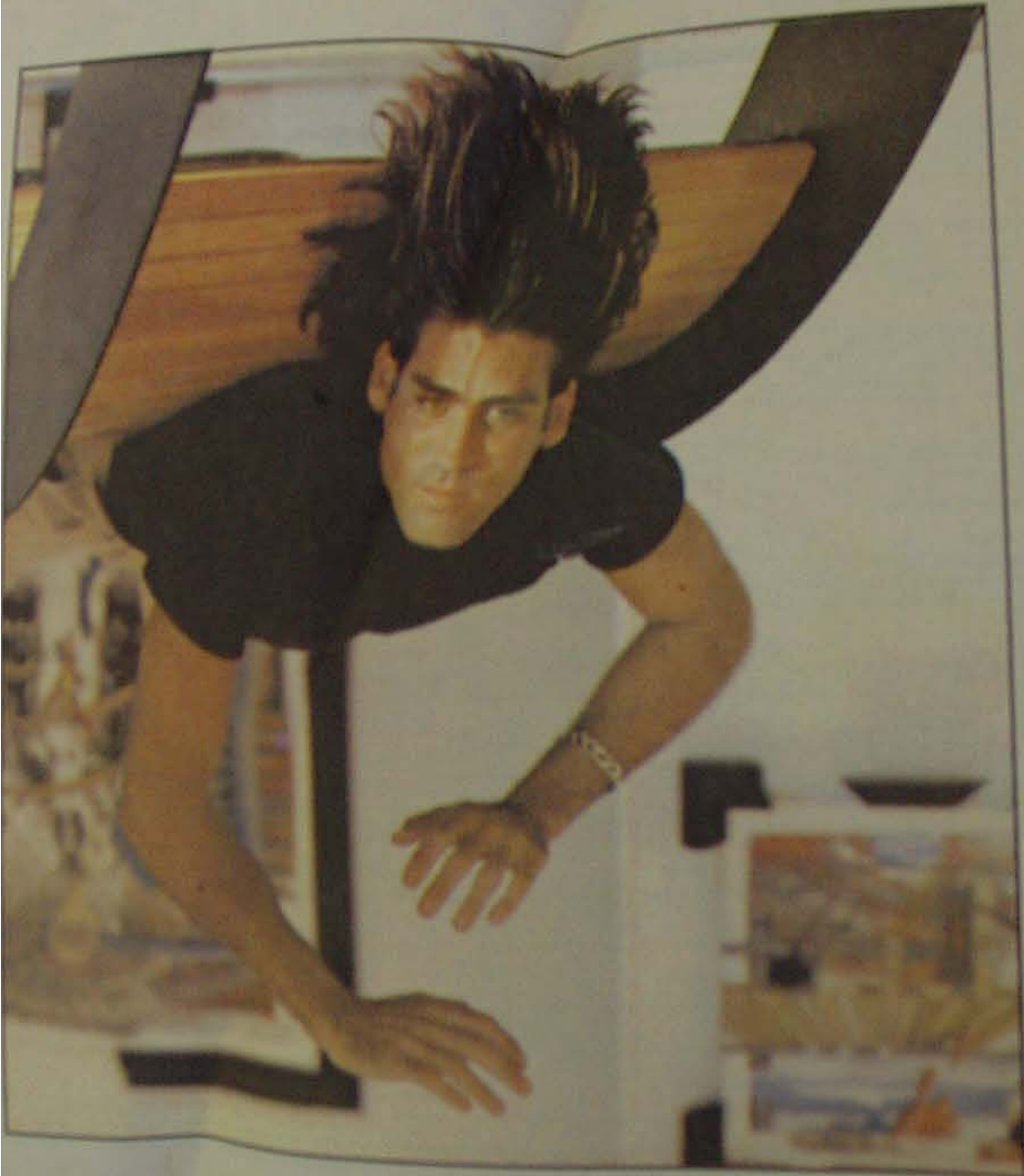
1/16"-thick perforated
stainless steel seat
(17"d x 22"w)

3/4"-thick polished mahogany,
birch or oak

3/4" dia. steel tubing



MOVIE TIMES
Macaulay Culkin
stars in *Getting
Even With Dad*
with Ted Danson.
Movie times and
locations, 6E



AT IMPERFECT UTOPIA: Carlos Betancourt's new exhibition, *Fracturism*, is inspired by a 'broken-up images,' which explains the upside-down photograph.

JEFFERY A. BALTER / Herald Staff

FLORIDA

LATINO
MIAMI:
GLITTER
SALSA...
AND
GLORIA



5
LIVE
ISSUE

APRIL 1989

FLORIDA HOME & GAR

objects d'art. Next door, Alexis Rosado, a Bostonian of Puerto Rican extraction, has recently opened the Butter Club. Designed by Carlos Betancourt, it's a night spot tailor-made for the impossibly beautiful and the socially selective. Rosado's DJs favor Euro-tunes, but the crowd really moves once Latino music blares.

LATINO

irreverent. Another neighborhood mainstay is Carlos Betancourt, an interior designer and artist. His show-room, Imperfect Utopia (704 Lincoln Road), is seldom missed by locals in search of striking decor ideas. In what was once a Bonwit Teller department store (905 Lincoln Road), members of the Miami City Ballet rehearse in full view of passersby. Peruvian choreographer Jimmy Gamonet De Los Heros, Puerto Rican costume designer Haydee Morales, and Cuban set designer Carlos Ardelt have ensured that one of America's





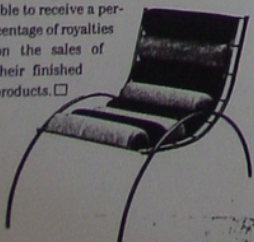
MATTER OF STYLE

The Florida Furniture Manufacturers Association held its second annual Miami Style Competition at the Miami Design District. The competition recognizes the Florida furniture industry by honoring professionals in the field.

Those honored were James Russell Mackenzie, first-place overall office category for "Winter/Summer Chair" (see above) manufactured by Gulf Upholstery; Carlos Betancourt, second-place overall for casual/outdoor furniture (see below) manufactured by Due Amici; Michael Wolk, second- and third-place overall for a table design manufactured by American Engineering, and a chair design manufactured by Gulf Upholstery.

Also honored were Jacquelyn Yde, dining room furniture category, manufactured by General Mica Corporation; Leonard Horowitz, lighting and lamps, manufactured by Fine Art Lamps; Athena Marie Federici Carlin, office furniture manufactured by Florida Manufacturing Distributing; Irene Osell, home entertainment manufactured by Nordic Woodworks.

The contest, in its second year, used prototypes built by local manufacturers. A prominent panel of judges awarded nine category winners, all of whom are eligible to receive a percentage of royalties on the sales of their finished products. □



MAKING WAVES

Style competition comes up with a winning look

By JO WERNE

Royal Home Furnishings Writer

An unusual office reception seat designed by Miami architect-designer James Russell Mackenzie has been named the "best overall design" in the second annual Miami Style Competition.

Michael Wolk, of Coconut Grove, won both a second and third prize for his contemporary coffee table and upholstered chair designs.

The competition is sponsored by the city of Miami and the Florida Association of Furniture Manufacturers to promote the local furniture industry nationally.

Mackenzie's "Winter/Summer Chair," to be used as two different chairs when the cube-form is turned over, will be made by Gulf Upholstery. Photos of the design are not yet available. This entry tied in the Office Furniture category with a desk and credenza designed by Athena Marie Federici Carlin.

Judges selected the top three entries after first selecting winners in eight of the nine categories. Only the bedroom furniture category failed to produce a winner.

Contest winners by category, and the manufacturers who will build their designs, are:

● Dining Room Furniture: A white, blue and chrome set with server; designer, Jacquelyn Yde; manufacturer, General Mica Corp.

● Upholstered Furniture: (Third Place Overall). A modern upholstered chair featuring ivory, wood and brass; designer, Michael Wolk; manufacturer, AEM.

● Casual/Outdoor Furniture: A perforated stainless steel lounge chair with multicolored foam cushions; designer, Carlos A. Betancourt;

manufacturer, Due Amici.

● Lighting & Lamps: A classic Deco lamp with a cradled sphere base of stone and wood and linen shade; designer, Leonard Horowitz; manufacturer, Fine Art Lamps.

● Office Furniture: (The Overall Winner). "Winter/Summer Chair," an office reception chair; designer, James Russell Mackenzie; manufacturer, Gulf Upholstery; also, a corporate desk and credenza in classic laminate using brass and rosewood stained oak; designer, Athena Marie Federici Carlin; manufacturer, General Mica Corp.

● Living Room Furniture: (Second Place Overall). Silver metal and glass coffee table; designer, Michael Wolk; manufacturer, AEM.

● Wall Systems: "Cooking Corner," a wall system for studio apartments; designer, Ethel Fenderson; manufacturer, to be selected.

● Home Entertainment Furniture: A "Geometru" unit using cylinders, pyramids, rectangles and sphere shapes to house television, stereo, recorders, laser; designer, Irene Osell of Lake Worth; manufacturer, Nordic Woodworks.

The winning designers are required to work with a furniture manufacturer to prepare a prototype of the product by Dec. 15.

The furniture will be exhibited in January in the Miami Design District and at the Winter Florida Furniture Market at the Stephen M. Weiss Convention Center, Miami Beach.

The winning designers also will be eligible to receive a 2.5 percent royalty on the sales of the finished products. Another 2.5 percent will go to the city of Miami to cover promotional costs of the contest.

74 DESIGN SOUTH



Herbold

1D

BUSINESS, 1K

PAGE 2A



HOME GROWN AND HIP
 South Florida is a hotbed of cool designs
HOME & DESIGN, 1G

Rookies join veteran winners in Florida Style competition

By AL ALBRECHT

An associate with a bent and a dedication to design has been crowned the winner of the Florida Style competition. The 11 winning entries in this year's Florida Style Competition, which was held in conjunction with the annual Florida Style Show, were announced last night at the Florida Style Show, which was held at the Convention Center of the Children's Home Society of South Florida.



Carlos Betancourt chair won in office furniture.

The Florida Style competition, which was held in conjunction with the annual Florida Style Show, was held at the Convention Center of the Children's Home Society of South Florida. The winner of the competition was Carlos Betancourt, a 30-year-old architect and interior designer from Miami. His winning entry was a chair with a curved wooden frame and a mesh backrest. The chair was designed for the Florida Style competition, which was held in conjunction with the annual Florida Style Show.

Enterprises' corporate offices won one of this year's designers of the year awards. The award was presented to Carlos Betancourt, a 30-year-old architect and interior designer from Miami. His winning entry was a chair with a curved wooden frame and a mesh backrest. The chair was designed for the Florida Style competition, which was held in conjunction with the annual Florida Style Show.

Staring top honors in the outdoor category was another former Florida Style winner, Carlos Betancourt. His winning entry was a chair with a curved wooden frame and a mesh backrest. The chair was designed for the Florida Style competition, which was held in conjunction with the annual Florida Style Show.

HOME & DESIGN

@the Miami Herald

The Living Room

@the New York Times

Designers capture prizes in furniture competition

Designers capture prizes in furniture competition. The Florida Style competition, which was held in conjunction with the annual Florida Style Show, was held at the Convention Center of the Children's Home Society of South Florida. The winner of the competition was Carlos Betancourt, a 30-year-old architect and interior designer from Miami. His winning entry was a chair with a curved wooden frame and a mesh backrest. The chair was designed for the Florida Style competition, which was held in conjunction with the annual Florida Style Show.



Carlos Betancourt chair won in office furniture.

HOME & GARDEN

NEW AND RENEWED

Furniture designers show off new ideas and old ideas in new settings at the Winter Florida Furniture Market.

By AL ALSCHULER
Special to the Sun-Sentinel

It's called the Winter/Summer Chair — a convertible, cube-shaped seat with an ebony wood frame that, when upended, features an alternative "seasonal" covering.

This is architect James Russell MacKenzie's winning entry in the commercial furniture division of the Miami Style competition. And its design, MacKenzie explains, is meant to reflect the versatile lifestyle of Miami, "a place of warmth during winter and openness and freedom during summer."

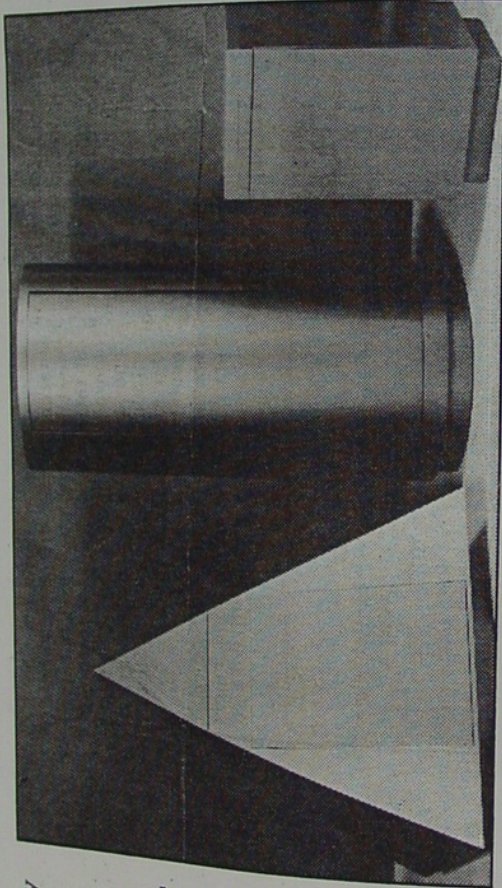
The prototype of the Winter/Summer Chair, along with winning entries in each of several subdivisions, made its debut in February at the Winter Florida Furniture Market at the Stephen Muss Convention Center in Miami Beach.

Top honors in both the living room and upholstered categories went to Michael Wolk. His Tides Table is made of rolled sheet aluminum in a ferrous finish, topped by a beveled glass top with a sandblasted tropical motif.

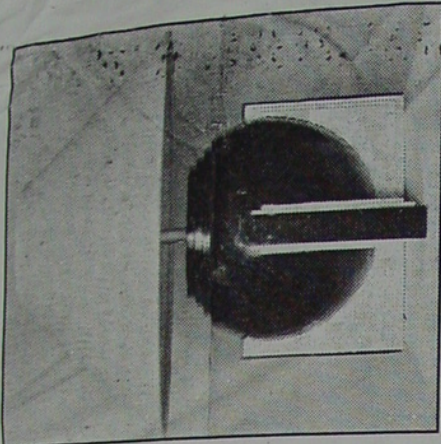
Wolk's Cornerwood is an overscaled contemporary chair with exposed wood.

Jacquelyn Yde won the dining division with her South Pointe Collection, an assemblage that includes a laminated table with broad sculptured legs and companion credenza, both overlaid with a stonelike surfacing material called Neo-Stone. Yde's accompanying cushioned armchair features an unusual spindle frame.

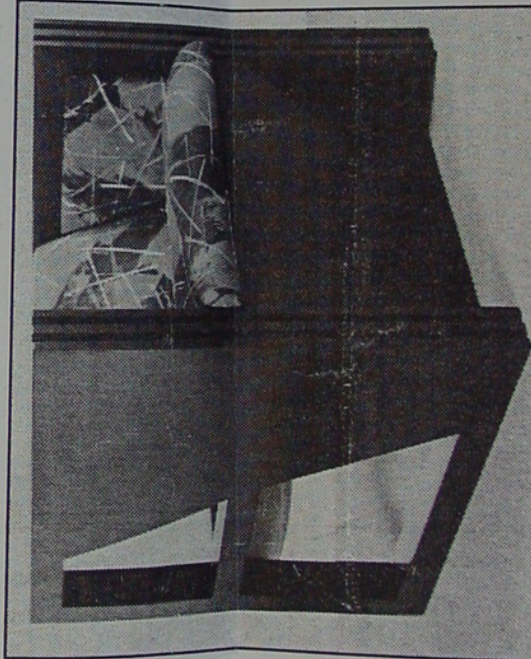
Athena Marie Federici Carlin's winning office furniture entry, called the Prestige Collection, includes a pier-shaped desk, return and credenza with double-bullnose edges of stained ash and polished brass, a conference table and wall unit, all clad in a new laminate that replicates the grain and clarity of



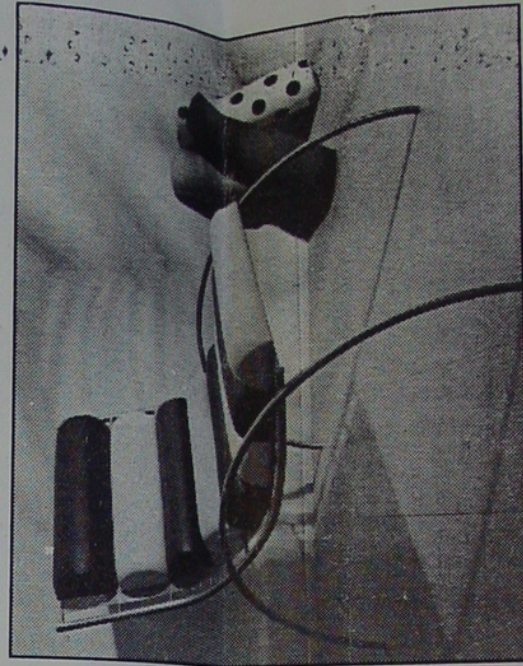
Irene Oseli designed the Geometrix system for electronic equipment.



Classic Deco Console Lamp in an art deco style was designed by Leonard Horowitz.



James Russell MacKenzie's Winter/Summer Chair.



Carlos Betancourt's La Silla Centrust lounge chair.

traditional pottery sphere is cradled in a cruciform composed of inlaid black serpentine stone and solid mahogany sides with acrylic lacquer to allow unre-

percent is intended to reimburse motivational costs.

The winning Miami Style furnishings

Rookies join veteran winners in Florida Style

BY AL ALSCHULER

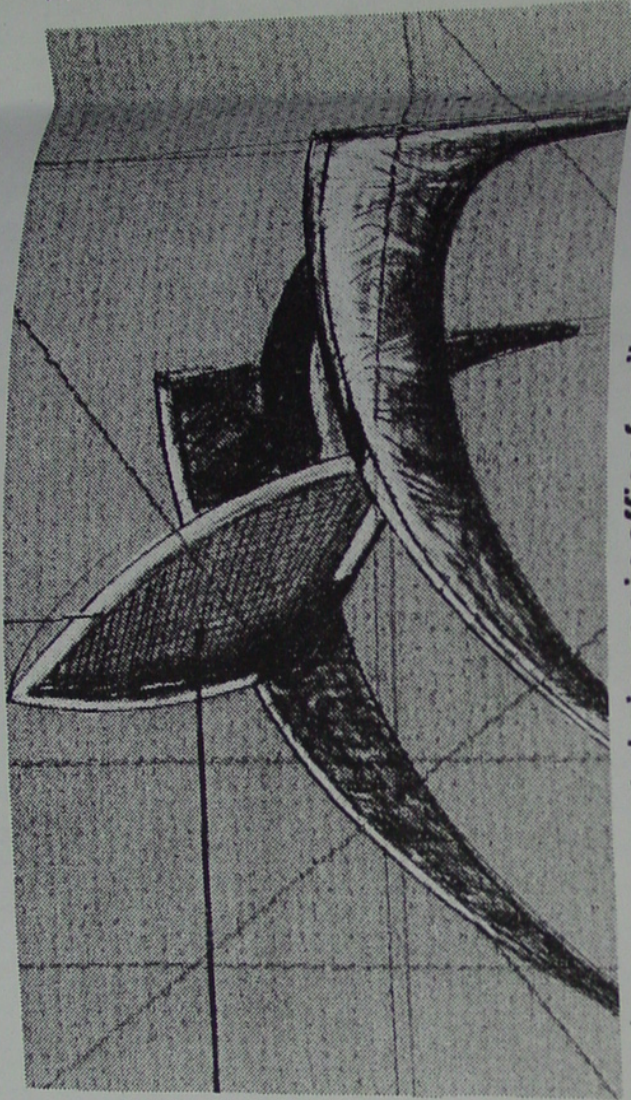
An innovative sofa-in-a-box and a dining table with a base edged in nipped polished glass were two of 11 winning entries in this year's Florida Style Competition.

Some, like these, were achieved by first-time finalists, while two veteran product designers, Michael Volk and Carlos Betancourt, either won or tied in three of eight categories.

Prototypes produced by Florida manufacturers will compete for a 5,000 grand prize. The winner will be announced Aug. 3 at a gala to benefit the McLamore Children's Center of the Children's Home Society of South Florida.

This statewide competition, chaired by Ralph Federici, is sponsored annually by the Florida Association of Furniture Manufacturers. Judging was based upon originality, creativity, mass marketing appeal, concept and professional presentation.

The Sofa-in-a-Box — tops in the upholstered category — was con-



Carlos Betancourt chair won in office furniture.

ceived by interior designer Nury Feria, founding principal of Miami-based Design Perceptions, and her husband, Jose M. Rodriguez, a registered architect and contractor. Its interchangeable zippered foam bolsters, covered in tropical hues, are intended to rest atop a packaged, pre-configured foundation upholstered in black cotton.

Ms. Feria's design for Estefan

Bagatel Glasswork firm.

Mr. Hill's entry in the dining table category was tied with a cherry table in Michael Volk's name. Michael Volk, namesake Miami firm's grand prize in two other categories, lighting and outdoor lighting and outdoor chaise composed of aluminum frame and ion.

Sharing top honors in the office furniture category was an entry by Style winner, whose Bahia Furniture features a polished aluminum and canvas four-piece furniture design from Miami Beach, in the upholstered categories too.

Mr. Betancourt's design for the living room was an armchair with a futuristic seat and w rest; in the office furniture category a futuristic

Enterprises' corporate offices won one of this year's Designers of the Year awards, her fourth, and a residence for Gloria and Emilio Estefan was runner-up in the competition, sponsored annually by the Interior Design Guild of South Florida.

The distinctive Fragments dining table was created by another award-winning designer, Frank Hill of