## 100+DEGREES IN THE SHADE A Survey of South Florida Art

## **Artist Listing**

TJ Ahearn

FeCuOp

Jenny Brillhart Carol K. Brown Ivan Depeña Mark Diamond Daniel Arsham Francie Bishop Good Birds are Nice Carlos Betancourt Loriel Beltran José Bedia Bhakti Baxter Eddie Arroyo Kevin Arrow Natalia Arias Ahol Sniffs Glue Pip Brant Bleeding Palm Hernan Bas Cat Del Buono / ReFemme Christian Curiel Elisabeth Condon Clifton Childree Robert Chambers Martin Casuso Autumn Casey \_eah Brown Susan Feliciano Orlando Estrada John DeFaro Julie Davidow Gina Cunningham Alejandro Contreras Westen Charles Phillip Estlund Christian Durán Sebastian Duncan-Portuondo ou Anne Colodny Matthew Chernoff imothy Buwalda Harlan Erskine Dana Donaty Reniel Diaz Villiam Cordova Jacqueline Falcone Tomas Esson Raphael Domenech

AdrienneRose Gionta Gonzalo Fuenmayor Dara Friedman Naomi Fisher Virginia Fifield Liz Ferrer Florencio Gelabert Christiaan Lopez-Miro Dina Knapp Bruce Kates Brookhart Jonquil Robert Huff Kathleen Hudspeth Peter Diesen Hosfeld Homo-Sapiens Douglas Hoekzema Quisqueya Henriquez Jason Hedges Henning Haupt Mark Handforth Adler Guerrier Robin Griffiths Mauricio Gonzalez uis Gispert Jacin Giordano Robert McKnight Monica McGivern David McCauley Pepe Mar Jean-Paul Mallozzi Michael Loveland Justin H. Long Francesco LoCastro Karelle Levy Joshua Levine Susan Lee-Chun Leïla A. Leder-Kremer Don Lambert Ernesto Kunde William Keddell Eurydice Kamvyselli Julie Kahn Carol Jazzar Jordan Massengale Jan and Dave Jillian Mayer

Michael Rodriguez Brian Reedy Ralph Provisero Sri Prabha Christina Pettersson Gavin Perry Gustavo Oviedo Martin Oppel Brandon Opalka Glexis Novoa Jessy Nite Rick Newton Daniel Newman Gean Moreno Hugo Montoya Beatriz Montevearo Ruben Millares Daniel Milewski Magnus Sigurdarson Onajide Shabaka Kenny Scharf Oliver Sanchez Samantha Salzinger Raymond Saa Sarah Michelle Rupert Sebastian Ruiz Arnaldo Rossello Gustavo Román David Rohn Cristina Lei Rodriguez Bert Rodriguez Lisa Rockford Johnny Robles Karen Rifas Kerry Phillips Emilio Perez Raul Perdomo Ernesto Oroza ori Nozick Jeffrey Noble Alette Simmons-Jimenez Barron Sherer Leyden Rodriguez-Casanova Гао Rey Tawnie Silva Tom Scicluna

Diego Singh

TM Sisters Kristen Thiele Sergio Vega Tom Virgin Angela Valella Stephan Tugrul Purvis Young Michelle Weinberg Wendy Wischer Marcos Valella Odalis Valdivieso Frances Trombly Alex Trimino Mette Tommerup Robert Thiele Karen Starosta-Gilinski Misael Soto Magnus Sodamin Jill Weisberg Michael Vasquez Alex Sweet Sara Stites Katie Stirman Jen Stark Jérôme Soimaud

## South Florida Art: a brief slanted history since the 80s

## By Sandra Schulman

Follow the artists.

That is the mantra to find any new up and coming hood, scene, movement, money and ultimately, art history. After the crash and burn of NYC's East Village gallery scene, where I had a gallery that showed some heavy hitters 20 years too soon, I, like many of my restless fellow gentrified outta town art heathens, fled the brutal winters of Avenues A through D and Streets 1st through 14th, and landed in surreal, sunshiny South Beach. A place we had only seen sitting huddled in front of TVs in our tenements on the neon, sockless show *Miami Vice*, it looked like paradise – Art Deco buildings on the ocean with rents as low as a few hundred dollars. An empty beach with warm, wavy water. Cheap Cuban joints with hearty rice and bean meals that replaced the pirogues and bagels of Alphabet City. Storefronts begging for a new start. A closed road mall that was retro and ripe, so deserted you could roll a bowling ball down it and not hit a soul.

It was Heaven. It was Hell.

Crime and Marielitos. No air-conditioning. Crack and dope and shadows in the alleys. Scarface in the streets.

But... follow the artists. This is where they went. Filling up Espanola Way, taking over space on Washington Avenue, squatting in abandoned Mediterranean mansions on Biscayne Bay. It was a wild west for art and artists, show downs and shoot 'em ups were nightly Kimosabee.

Howard Davis' Artifacts Art Group had already staked their turf, mounting multimedia, fly by night installations at the club Fire & Ice, the Wet Paint House, Warsaw and Club Nu. They made parade floats out of sawed off trucks, lit houses on fire, decorated the discos and threw endless parties in parking garages. Their commotion landed them in *Andy Warhol's Interview Magazine* by the mid-80s with a multi-page spread that touted this burgeoning art paradise and its heat crazed, paint brush wielding inhabitants.

Lincoln Road opened their own Art Center, giving artists both communal exhibition space and individual studios. Some branched out into their own larger spaces like Carlos Betancourt's Imperfect Utopia that found the stupidly handsome, budding painter painting in the front, living in the back, and entertaining the rich, powerful and merely curious that braved the early semimean street days of Miami Beach. Betancourt, represented in this survey and book, has become a world class artist whose colorful, surreal, unclassifiable mashup of slick photography, installations and self portraiture is collected and exhibited worldwide.

Kevin Arrow, a *New Times Mastermind Award* winner, started in the Espanola Way Art Center painting mandalas, working with Artifacts and curating space

for developers like artist supporter Craig Robins. He zeroed in on slides and projectors and other out-dated retro media, collecting them with an insane projectors and now finds himself the archivist at the new Science Museum hoarder's zeal and now finds himself the archivist at the new Science Museum creating shows as well as exhibiting his projected work and helming OMM creating shows as well as exhibiting his projected work and helming OMM cobsolete Media Miami, an analog gearhead paradise.

Far from the shimmering sands and candy colored buildings, no wilderness was wilder than Overtown, where ex-con self-taught street artist Purvis Young was grabbing mattresses, doors and window frames off the curb and turning them into priceless folk at the toted around in shopping carts. His strange new worlds were teaming with mysterious angels, blackened horses and gritty urban cityscapes from which there was no escape. Young made ghetto heads turn when mega collectors Don and Mera Rubell – kin to the late Studio 54 disco kingpin – bought the entire 3,000 piece contents of his studio in one fell swoop. Money and media attention made for a messy end, but Young's work lives on in his own museum in Fort Lauderdale, run by Larry Clemons.

The Bakehouse Art Complex bravely took over an abandoned bakery in 1986, providing studio space for those off the beach, in Miami's Wholesale Garment District. Monthly open studio nights and group shows gave the arts community another outpost in the tropic wilderness.

South Beach, with artists being driven out once again. up against the glorious new walls. It's now a victim of its own success, much like and girls who think and draw big. Soon they spray painted the hell outta the that happen he tapped art circus ringmaster Jeffrey Deitch to bring in the boys South Beach's real estate and historic value back in the 80s, saw some blank neighborhood, transforming it into a colorful, cacophonous destination. Tony directors. Subsequently, over several years, many galleries flocked to this bleak experimental aesthetic that endures. Dennis Scholl was Locust's champion, Gean Moreno was their first program director and set the tone for an established by artists Westen Charles, Cooper, and Elizabeth Withstanley, then Locust Projects, a venue dedicated to site-specific installation art, was nood, and threw down bar/restaurants, studio space and hipster retail stores, all warehouse walls and had a vision of murals plastered block to block. To make Goldman, a New Yorker who helped transform Soho, and then re-discovered helping to establish them as a non-profit while founder of their board of Over in gritty Wynwood, pioneering gallerist Brook Dorsch set up shop and

Collectors like the Rubells, along with Debra and Dennis Scholl, Rosa and Carlos De La Cruz, Craig Robins, and Ella Cisneros began opening their own spaces in humongous buildings – some of them larger than MOCA and the Bass Museum.

hese globe trotting, art buying collectors all set the wheels in motion for Art Basel to come to Miami, bringing a whole new level of sophistication, money, reputation, and respect to Miami's dark, "fun in the sun," land of excess in a hurricane, sweeping up careers and scenes in its wake. Downtown's Miami Museum, was transformed, amid some controversy, into the Perez Art Museum Miami, It's architecturally innovative structure was erected on the bank

of Biscayne Bay 2 years ago; defying hurricanes, floods and naysayers, bringing in Chinese rabble rouser Ai Wei Wei as its opening act.

So what now, kids? Follow the artists.

Don't tell anyone but they're moving to Little River, another mean street warehouse train tracked community ready for a new chance. The pioneers this time include developer Avra Jain, together with her New York based associates, who scooped up the majority of MiMo motels along Biscayne Boulevard, including the crown jewel Vagabond Hotel with its dolphin fountain, mermaid mural in the pool and retro, fab neon signage. Saving them all from their trampy past as a red light drug district, Jain is invested in reshaping this primarily Haitian community, providing an ever expanding playground of bars, restaurants, galleries and other trendy establishments, in her words "curating the neighborhood." One can even eat fried grasshoppers in her restaurant.

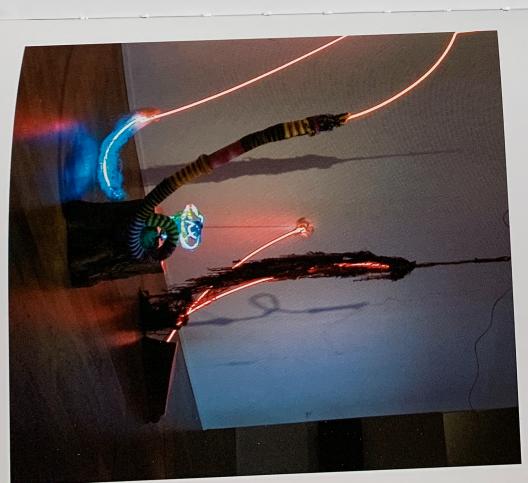
The future's so bright we better wear shades. And follow the ones already packing to leave Little River.

Sandra Schulman is an arts writer and film producer. She co-founded two galleries in NYC in the 1980s - Spiritual America and 303 Gallery, her book on Spiritual America was released Spring 2015. She has curated art exhibitions for galleries and museums in New York City, Los Angeles, Joshua Tree and Southampton. Schulman is currently an Arts columnist for WPB Magazine, writes for HamptonsArtHub.com and is working as a consultant on various art and film projects in development.

Her work has appeared in Billboard, Variety, Rolling Stone, Entertainment Weekly, Ocean Drive, The New York Daily News, Country Music Magazine, and News From Indian Country. She was an entertainment columnist for the South Florida Sun-Sentinel for 8 years.

Part Cherokee, she has become a spokesperson for Native American causes on TV and Tadio. Raised in New York, she has worked in NYC, Miami Beach, Los Angeles, Joshua Tree, and Nashville, Tennessee.





Totem Feast, 2015, Neon lights, plexiglas, knittings, crochet, fibers, and found objects, Dimensions variable

Carlos Betancourt
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