



SOUTH BEACH

Faces & Facades

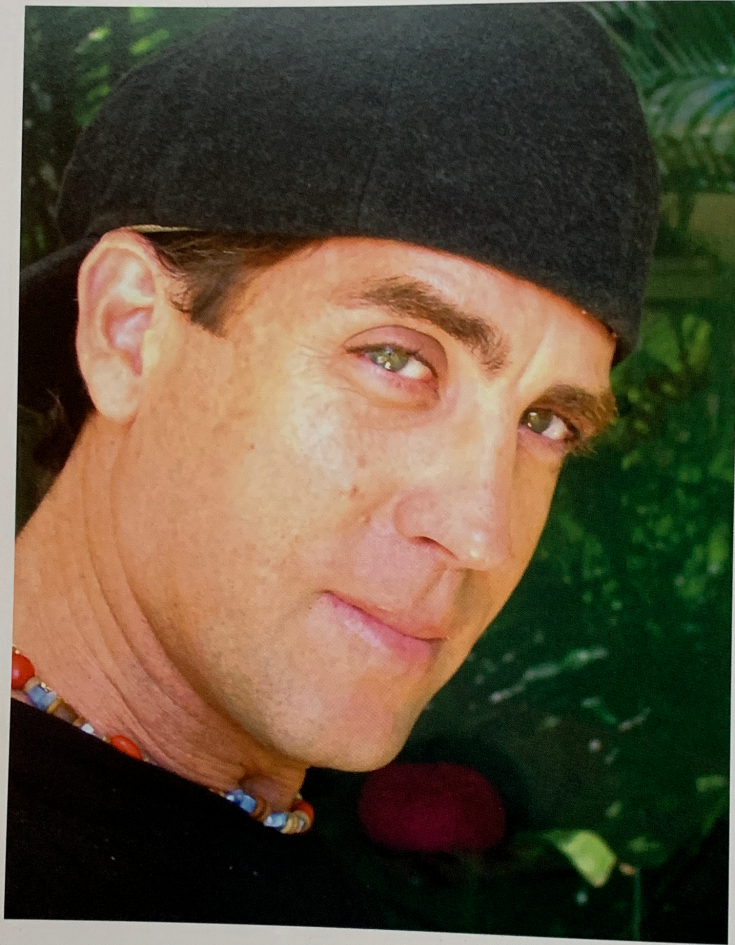
Iris Garnett Chase & Gabriele Schnetz

Photography by Marc Lambelli



A Schiffer Book

THE ARTIST AND THE BASS MUSEUM



CARLOS BETANCOURT

Question: Which city has the best-looking multi-talented visual artist with Cuban parents and a background in Puerto Rico?

Answer: Miami Beach, because we have Carlos Betancourt.

A perennial name on lists of "beautiful people," "influential artists," and "future masters," Betancourt opened his first Miami Beach studio in the 1980s on then-decrepit Lincoln Road. His work has spanned the gamut from brilliant early furniture designs to his edgy photographic art of more recent years, including a signature façade-covering photograph (see following page) displayed at South Beach's Bass Museum of Art.

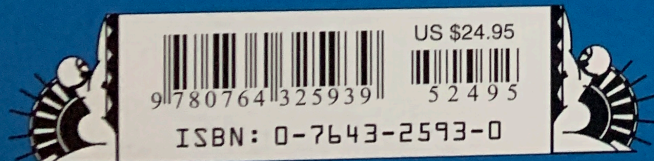
Throughout it all, Carlos has maintained his artist's love affair with Miami Beach.

He urges a first-time South Beach visitor to take a "morning or afternoon walk down the beach, alone," because "you cannot avoid to be filled with joy." He leavens his swirling life as a celebrity artist with "going out on my boat to read the morning paper while letting the boat drift on the bay...always discovering a new canal, new vistas, new sunsets." His talent is, he says, fed by "the sand, the ocean, the light, the freedom" of Miami Beach. A visual artist is Carlos, but one who can say it with beautiful words as well.



Finally, a book that takes you beyond the beautiful Art Deco buildings of Miami's South Beach to the glamorous twenty-first century people who build them, work in them, love and live in them. These beautiful people come to South Florida from all over the world; yet they share a surprisingly consistent vision of what is so special about this small shimmering slice of the state. From Cuban-born diva Gloria Estefan to the late Italian fashion designer Gianni Versace and a flock of rock-star hoteliers and real estate developers, their take on "SoBe" is all about the sun, the sea...and, of course, the other beautiful people who inhabit their neighborhood.

Meet over forty of South Beach's most influential residents and immerse yourself in the fabulous exteriors and interiors of classic old hotels, world-famous restaurants, and soaring contemporary structures that abound in this subtropical paradise. Take a photographic tour of Casa Tua restaurant, the Eden Roc, National, and Raleigh hotels, Mellon Bank, the Wolfsonian Museum, and many more. The beauty here is exceptional, and the people and places of South Beach—its faces and façades—are part of what makes this alluring area so special.



Gabriele Schuetz & Iris Garnett Chase